

Inteligência Artificial e Educação em Saúde

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Santa-IA - Santa Casa de São Paulo*

INTEGRANDO
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15-17 ABR | 2025
ROYAL PALM HALL, CAMPINAS (SP)

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Declaração

Não tenho conflito de interesse





This illustration of artificial intelligence has in fact been generated by AI

EU, 2024



Guirado et al., 2025

Sumário

Desafios e Estratégias para o Setor Filantrópico

A Revolução da IA na Saúde

A Lacuna Educacional

Por Que se Preocupar?

Competências Essenciais para a Era da IA

Co-construção de soluções relevantes para o setor filantrópico

Case In.Lab - InovaHC - Hospital das Clínicas FMUSP



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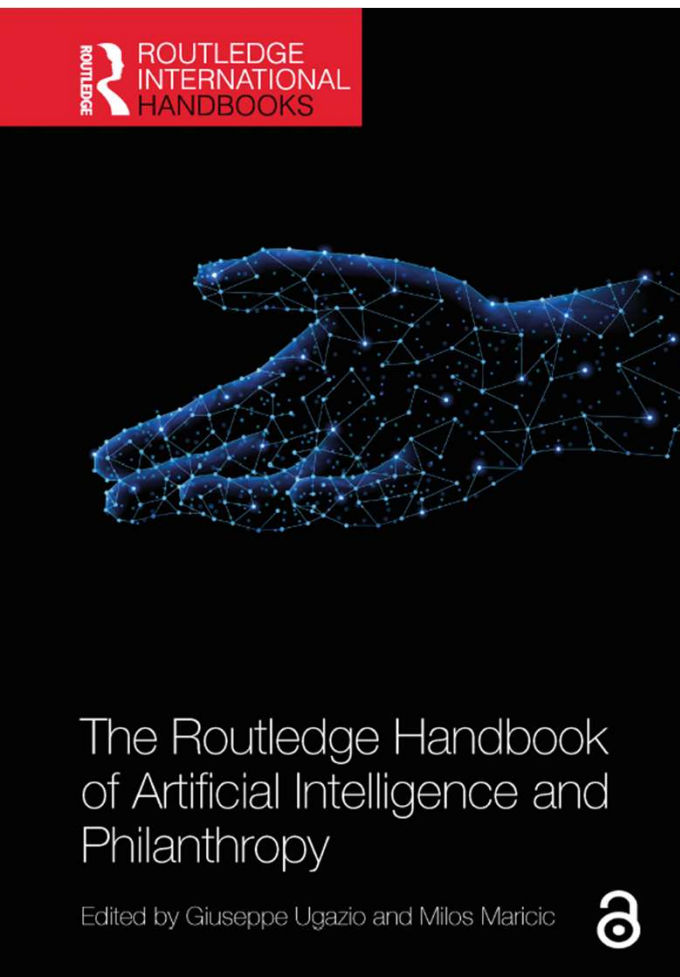
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ARTIFICIAL INTELLIGENCE, MACHINE LEARNING, AND DATA SCIENCE PHILANTHROPY

Case studies of a purposive classification
of philanthropic missions

Patricia Snell Herzog



LUDDY SCHOOL OF
INFORMATICS, COMPUTING,
AND ENGINEERING
INDIANA UNIVERSITY

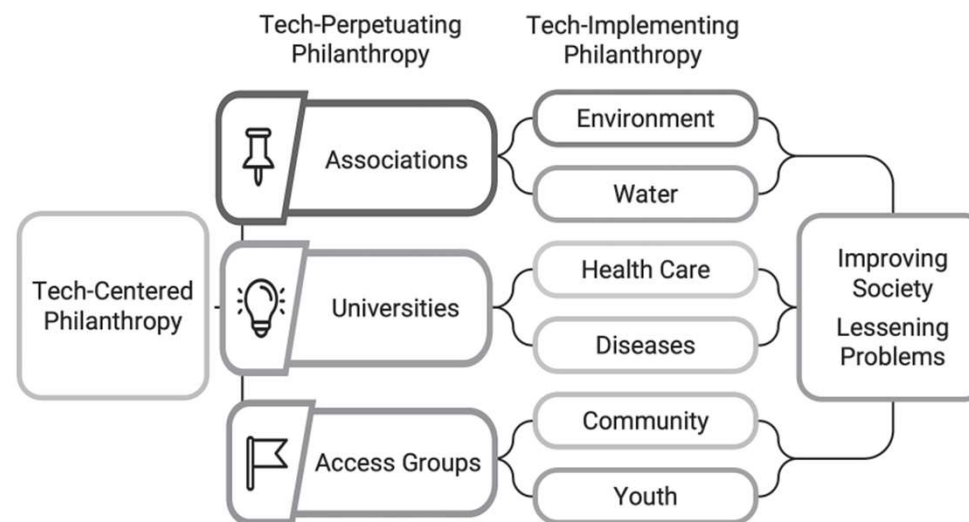


Figure 10.3 Framework for the three roles of philanthropy in technology for good activities.

Herzog, 2025

PERSPECTIVES FOR BRAZILIAN PHILANTHROPY 2025

5) GOVERNANCE

Structuring boards, engaging board members with diverse and complementary profiles, transparency, and accountability, etc.

GIFE Governance Indicators

Based on the general guidelines of the Guide to Best Governance Practices for Business Institutes and Foundations, developed by GIFE – Group of Institutes, Foundations and Companies and the Brazilian Institute of Corporate Governance (IBGC), the self-assessment is conducted through an online questionnaire featuring numerical indicators. These indicators reflect the different levels of governance in areas such as the Deliberative Board, Financial Control and Supervision, Strategy and Management, Institutional Policies, Transparency, and Stakeholder Relations.

1 | PHILANTHROPY IN THE EMERGENCY CHAIN
Agility and effectiveness are key to confronting the consequences of emergency events. Actions must be collective and, more importantly, coordinated.

2 | MENTAL HEALTH: TAKING CARE OF YOURSELF TO TAKE CARE OF OTHERS
Mental well-being is at risk and affects the engagement of civil society in causes.

3 | INSTITUTIONAL DEVELOPMENT AS A DRIVER OF LASTING IMPACT
Philanthropy extends beyond simple project support; it plays an important role in enabling CSOs to achieve their missions efficiently and sustainably.

4 | STRATEGIC MATCH: CSOS INTEGRATE VOLUNTEERS INTO GOVERNANCE
Volunteer engagement expands its boundaries by providing diverse (and new) contributions to organizational strategy.

5 | PHILANTHROPY AS A BASTION OF RESISTANCE FOR DIVERSITY & INCLUSION
The role of private social investment in a scenario where the topic shows signs of cooling off in the corporate world.

6 | PRIVATE SOCIAL INVESTMENT IS FOR EVERYONE, INCLUDING SMALL AND MEDIUM COMPANIES
Strategic Philanthropy is not exclusive to large corporations; it is time to give more visibility to the philanthropic efforts of companies of various sizes.

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THE NOBEL PRIZE

PHYSICS PRIZE 2024

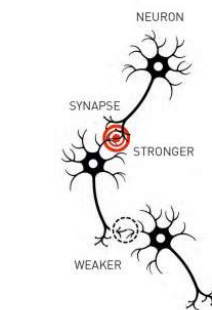
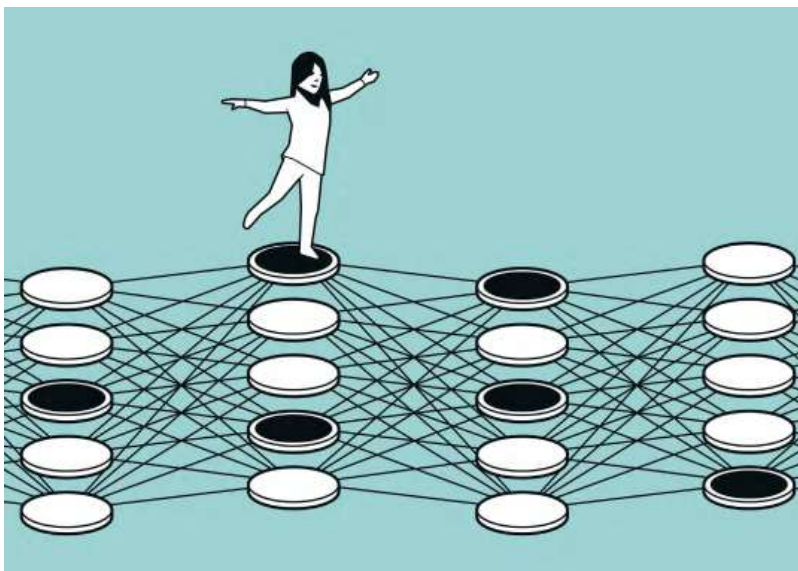
Inventions behind AI

Nobel Prize lessons

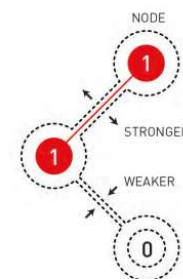
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Natural neurons.



Artificial neurons.



John Hopfield
Born: 1933, USA



Geoffrey E. Hinton
Born: 1947, UK

"for foundational discoveries and inventions that enable machine learning with artificial neural networks"

Nobel, 2024

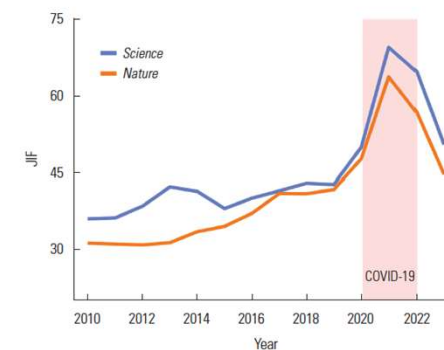


Fig. 2. Change of journal impact factors (JIFs) for *Science* and *Nature* per year. The COVID-19 period is marked in red.

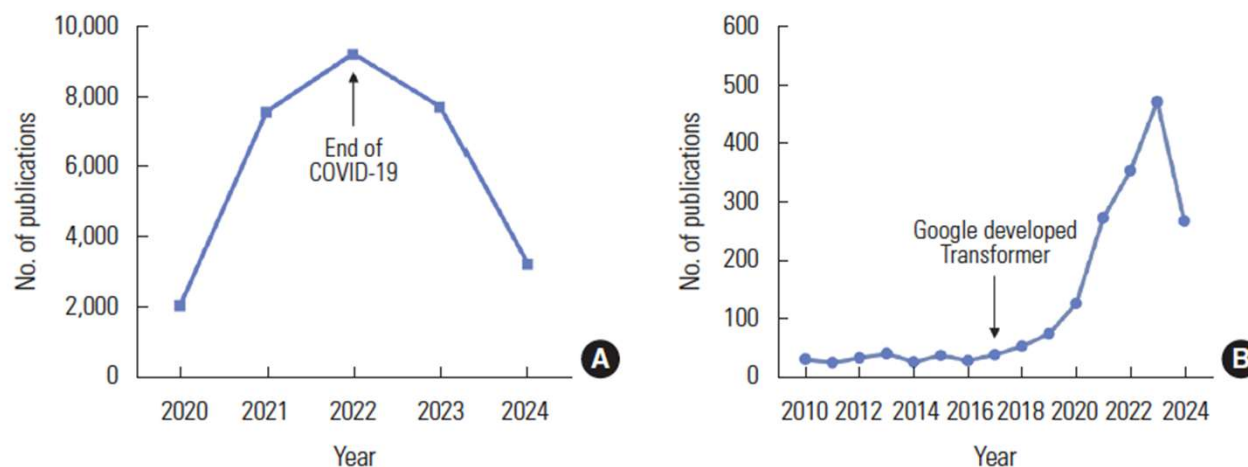


Fig. 1. Publications by year from the Web of Science database with keywords (A) “COVID-19” or “SARS-CoV-2” and (B) “artificial intelligence (AI).” The search was performed in mid of July 2024.

Kim et al., 2024



Feature



AI AND SCIENCE: WHAT 1,600 RESEARCHERS THINK

A *Nature* survey finds that scientists are concerned, as well as excited, by the increasing use of artificial-intelligence tools in research.
By Richard Van Noorden and Jeffrey M. Perkel

USING GENERATIVE AI

Q: How often do you use generative AI tools (such as ChatGPT) at work?

- I use them every day
- I use them more than once a week
- I use them occasionally
- I've used them only a few times
- Never

Respondents who study AI



Respondents who use AI in research



Respondents who don't use AI in research



BARRIERS TO PROGRESS

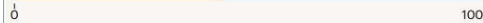
Q: Do you feel that there are barriers preventing you, or your research team, from developing or using AI as much as you would like?

- Yes
- No

Respondents who study AI



Respondents who use AI in research



Q: What are those barriers?

- Respondents who study AI
- Respondents who use AI in research

Lack of skills or skilled researchers



Lack of training resources



Lack of funding



Lack of computing resources



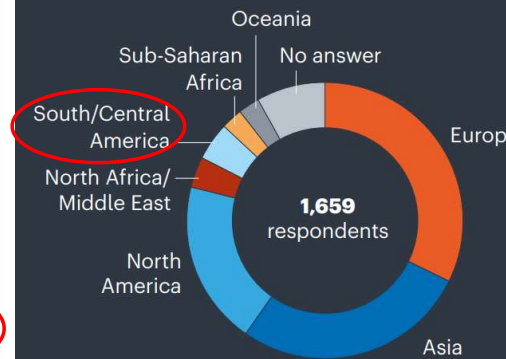
Lack of data to run AI on



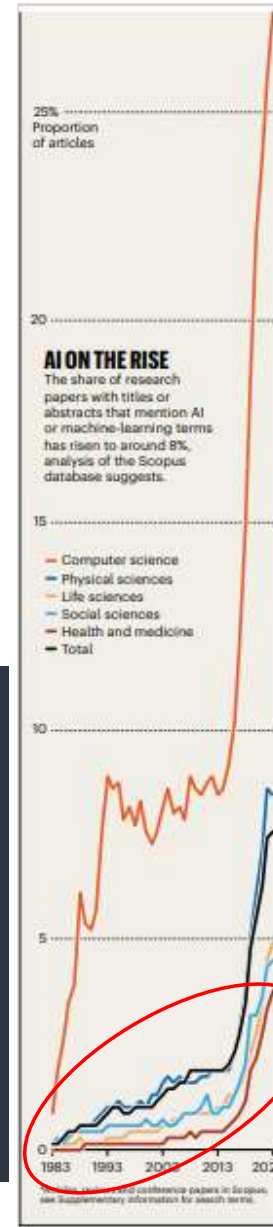
Other



Around one-third were from Europe, 28% from Asia and 20% from North America.



van Noorden & Perkel, 2023



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Taking healthcare everywhere

Addressing staff shortages and patient needs with new care delivery models

The Future Health Index is commissioned by Philips

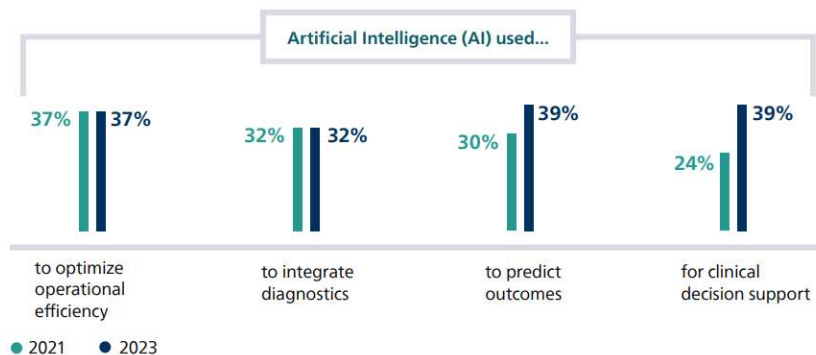
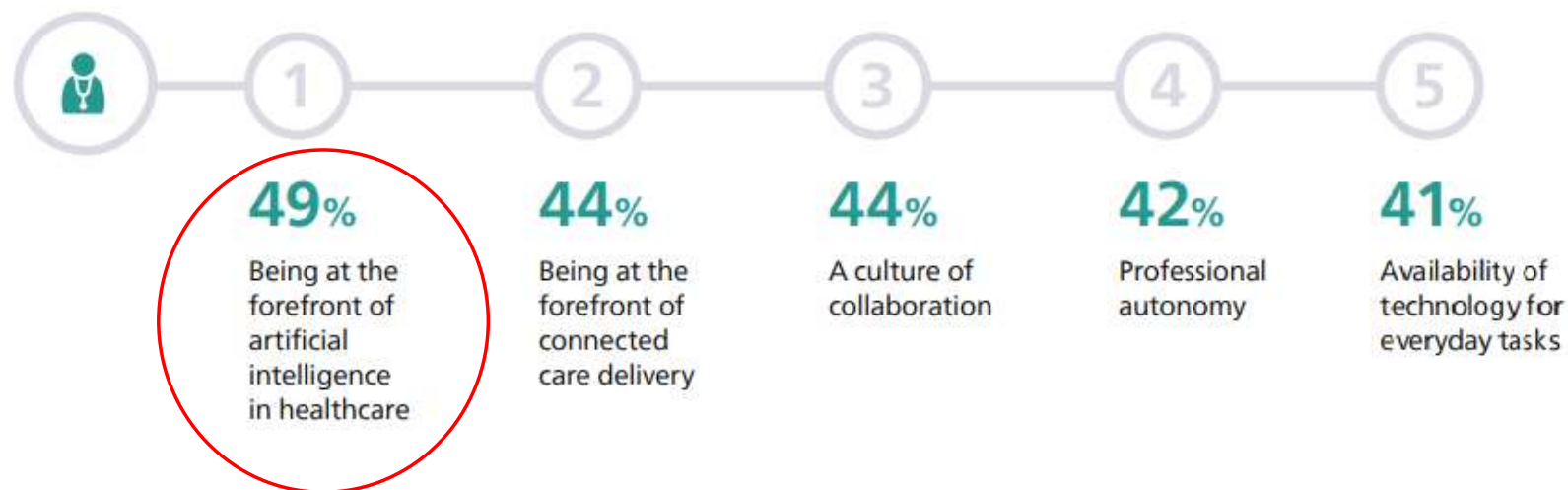


Figure 5: Top selected factors in the choice of workplace for younger healthcare professionals



43% of younger healthcare professionals would feel more empowered to improve patient care based on closer collaboration with other organizations involved in care delivery

Better care for more people

Bridging the gaps in healthcare

Global report



Future Health Index 2024 Better care for more people



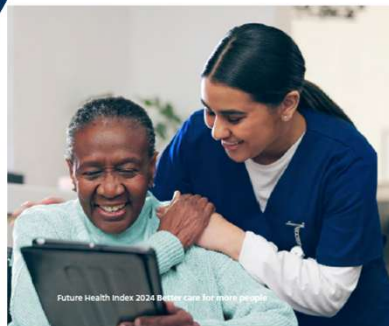
Strategies for mitigating risk of data bias in AI applications for healthcare:

- 48% Making AI more transparent and interpretable
- 46% Continuous training and education in AI
- 43% Policies for ethical use of data and AI
- 41% Bias detection and monitoring
- 38% Ensuring staff diversity in data and AI
- 37% Diverse and representative data collection



The AI evolution: from exploration to implementation

For the past few years, AI in healthcare has been an area of intense research and development. Now, it is increasingly finding its way into clinical practice. However, concerns about data bias remain.



Future Health Index 2024 Better care for more people

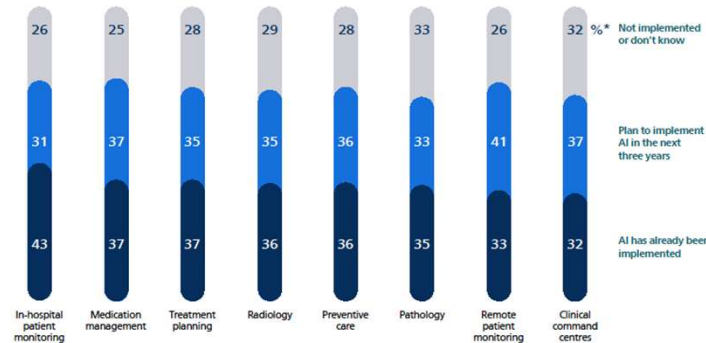
Healthcare leaders are implementing AI from the hospital to the home

This year's Future Health Index findings show how healthcare leaders have already implemented AI for clinical decision support across different areas of the hospital, with in-hospital patient

monitoring, medication management, treatment planning, radiology, and preventative care leading the pack. As healthcare leaders increasingly focus on expanding care beyond hospital walls,

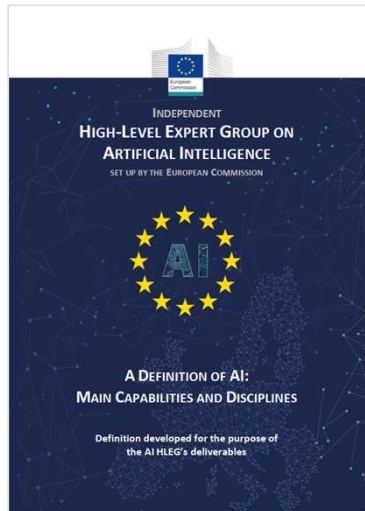
implementing AI in remote patient monitoring is an area of focus for the next three years.

Current and planned implementation of AI for clinical decision support



*Due to rounding, totals may add to more or less than 100%

Definição



8 de abril de 2019

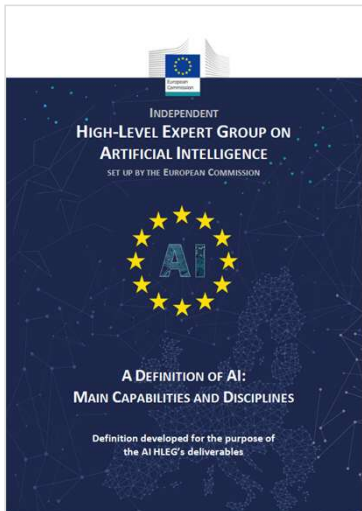
“Inteligência artificial (IA) refere-se a **sistemas que exibem comportamento inteligente ao analisar seu ambiente e tomar ações – com algum grau de autonomia – para atingir objetivos específicos.**

Os sistemas baseados em IA podem ser puramente baseados em software, atuando no mundo virtual (por exemplo, assistentes de voz, softwares de análise de imagens, mecanismos de busca, sistemas de reconhecimento de fala e facial) ou a IA pode ser incorporada em dispositivos de hardware (por exemplo, robôs avançados, carros autônomos, drones ou aplicativos da Internet das Coisas).”

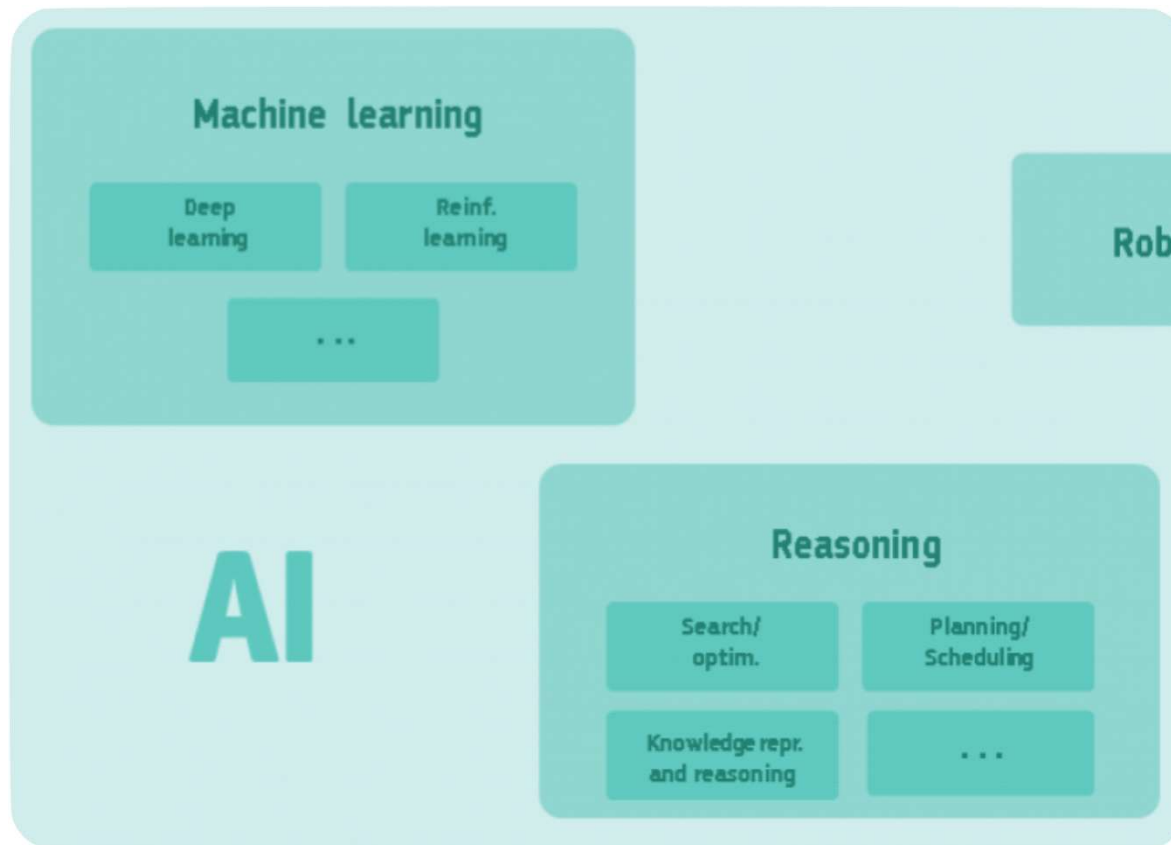
UE, 2019



Guirado et al., 2025



8 de abril de 2019



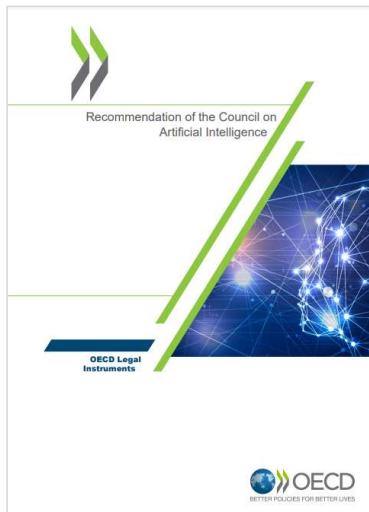
UE, 2019



Guirado et al., 2025

Definição

“[...] um sistema baseado em máquina que pode, para um conjunto de objetivos definidos por humanos, realizar previsões, recomendações ou decisões, influenciando ambientes reais ou virtuais. Os sistemas de IA são projetados para operar com níveis variáveis de autonomia.”



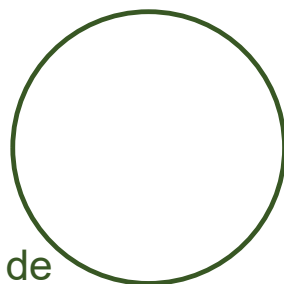
OECD, 2024



Guirado et al., 2025

Definição

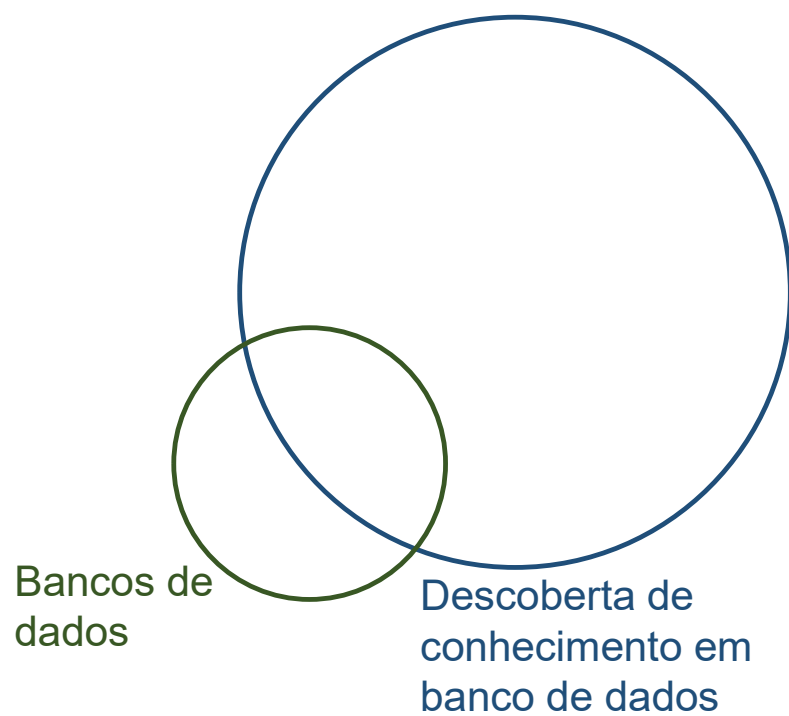
Bancos de
dados



Miller & Brown, 2018



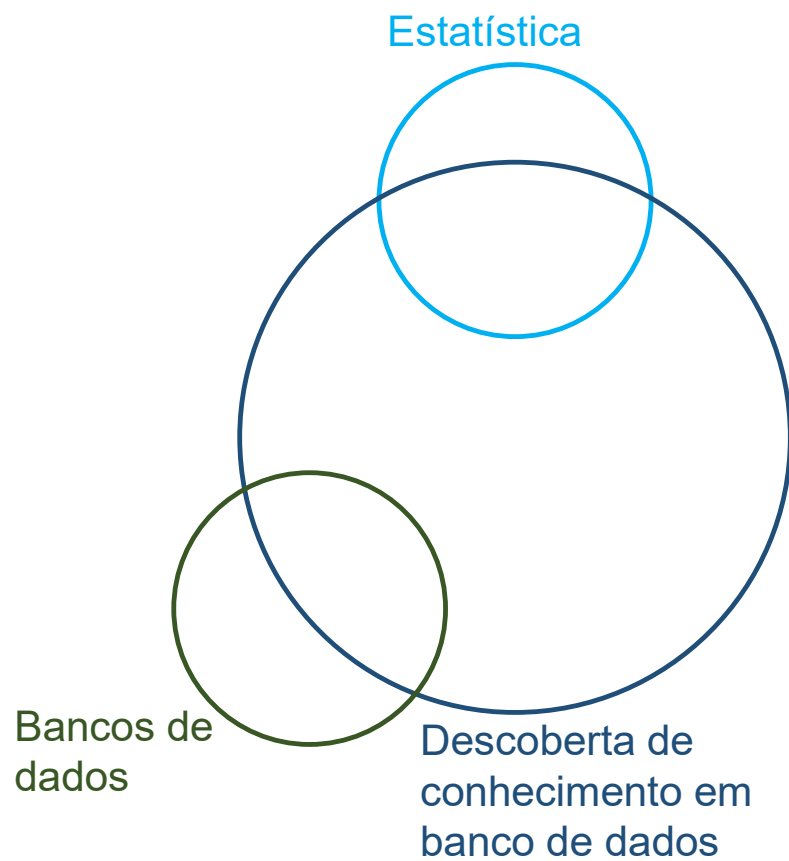
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Miller & Brown, 2018



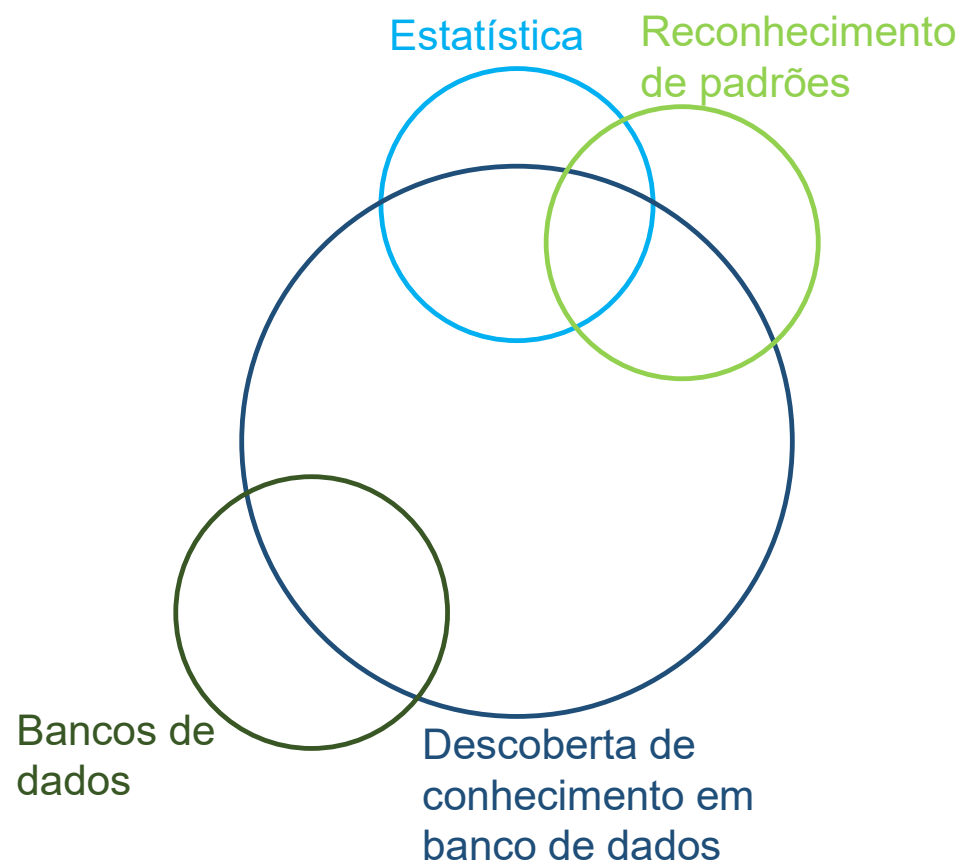
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Miller & Brown, 2018



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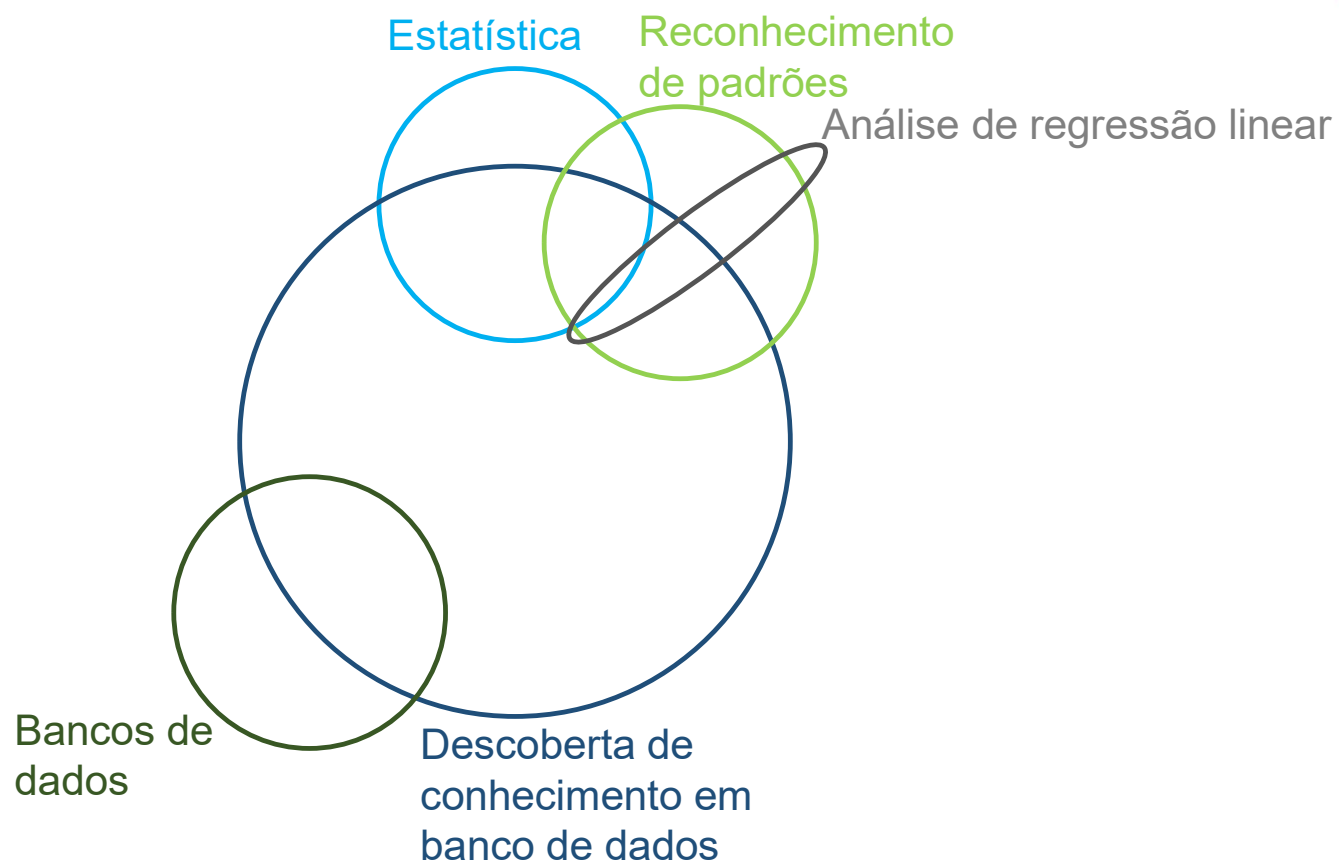


Miller & Brown, 2018



Guirado et al., 2025

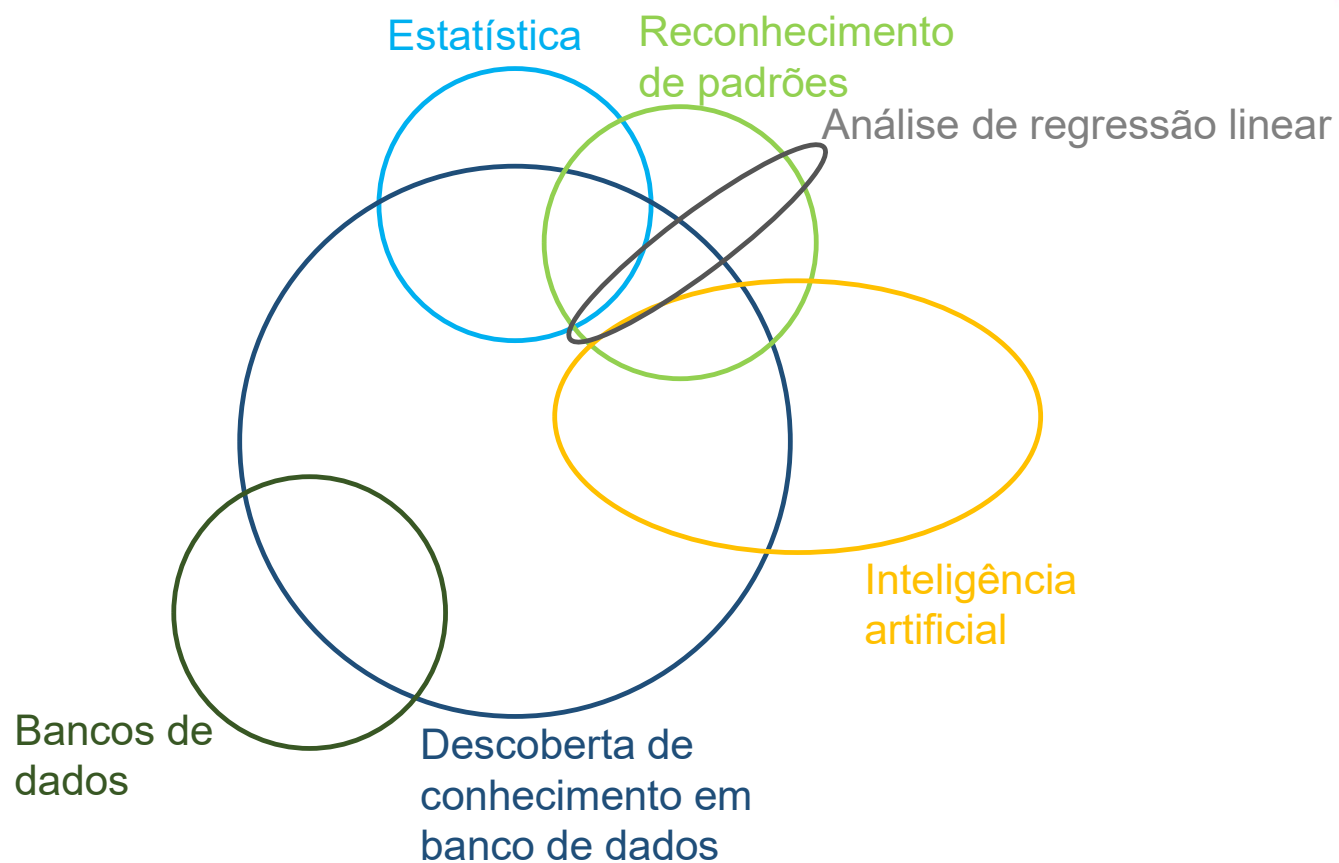
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Miller & Brown, 2018



Definição



Miller & Brown, 2018



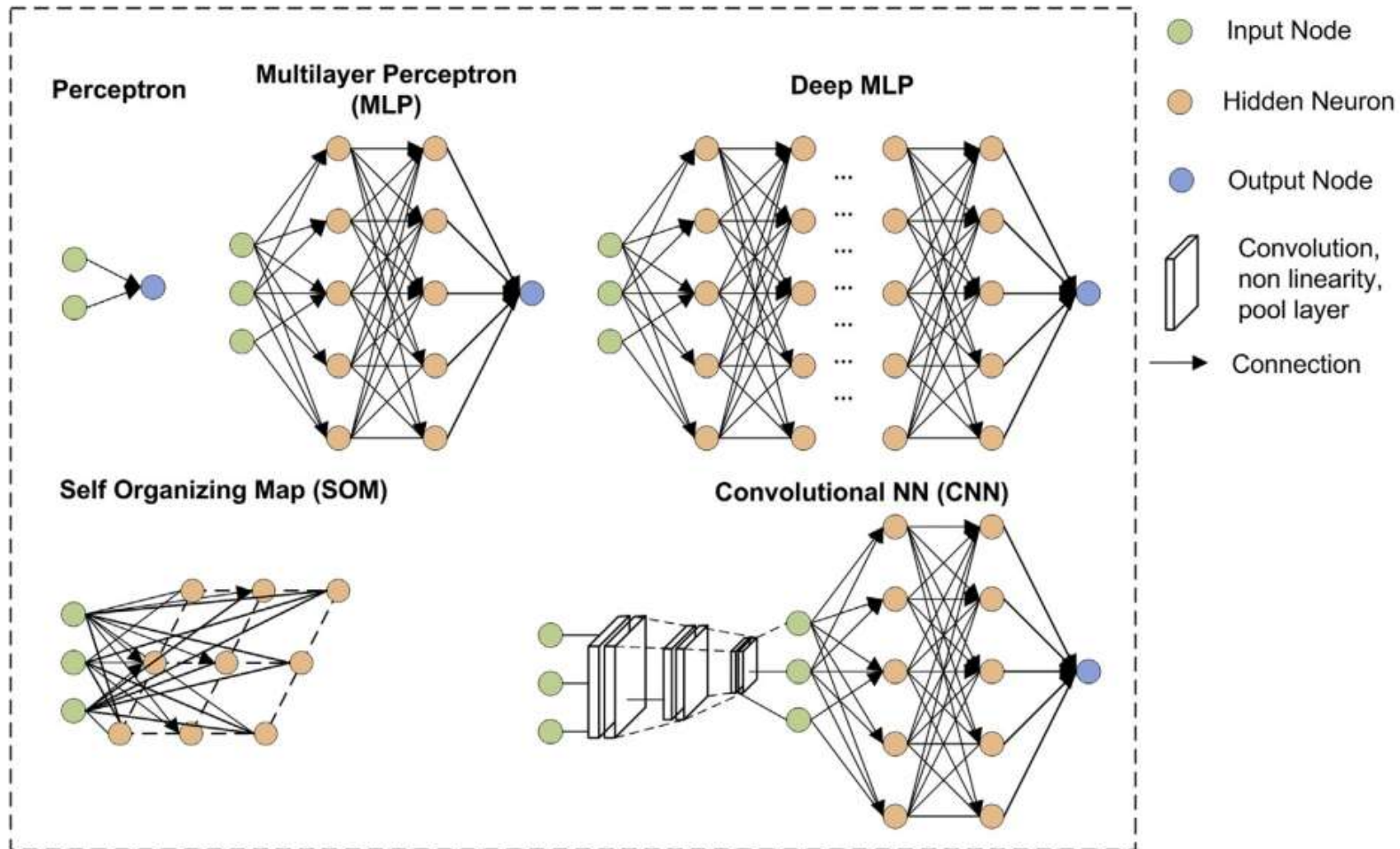
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Miller & Brown, 2018



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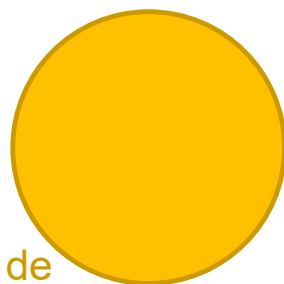


Grekousis, 2019



Definição

Bancos de
dados



Miller & Brown, 2018



Guirado et al., 2025



AI in health and medicine

Pranav Rajpurkar^{1,4}, Emma Chen^{2,4}, Oishi Banerjee^{2,4} and Eric J. Topol^{1,3}✉

Artificial intelligence (AI) is poised to broadly reshape medicine, potentially improving the experiences of both clinicians and patients. We discuss key findings from a 2-year weekly effort to track and share key developments in medical AI. We cover prospective studies and advances in medical image analysis, which have reduced the gap between research and deployment. We also address several promising avenues for novel medical AI research, including non-image data sources, unconventional problem formulations and human-AI collaboration. Finally, we consider serious technical and ethical challenges in issues spanning from data scarcity to racial bias. As these challenges are addressed, AI's potential may be realized, making healthcare more accurate, efficient and accessible for patients worldwide.

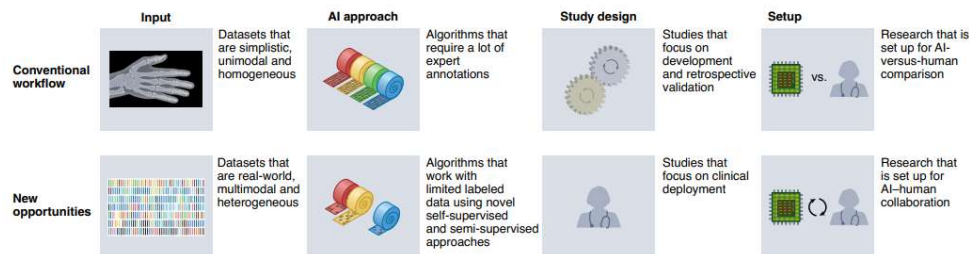


Fig. 2 | Opportunities for the development of AI algorithms.

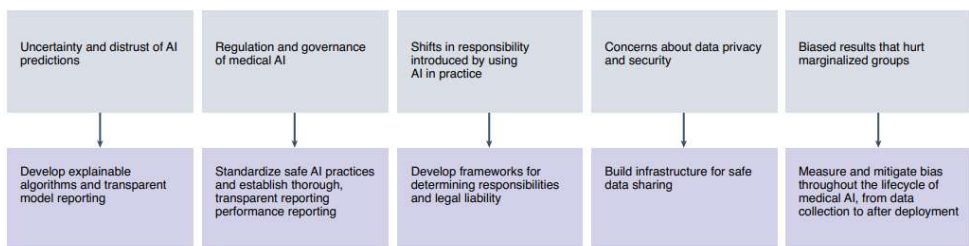


Fig. 3 | Ethical challenges for AI in medicine.

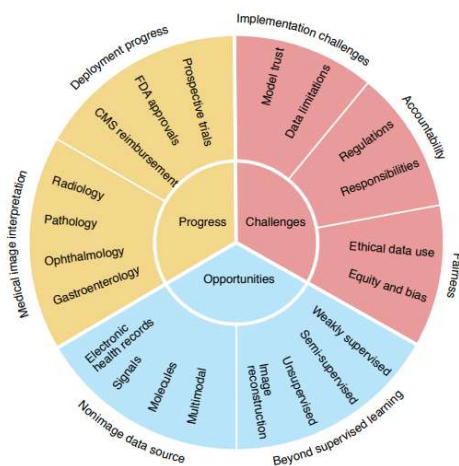


Fig. 1 | Overview of the progress, challenges and opportunities for AI in health. CMS, Centers for Medicare & Medicaid Services.

Box 1 | AI setups beyond supervised learning

Self-supervised learning	Learning from unlabeled data by leveraging information extracted from the data itself
Semi-supervised learning	Learning from a small amount of labeled data combined with a large amount of unlabeled data
Causal inference	Finding the effect of a component or treatment on a system using data
Reinforcement learning	Learning in an interactive environment using feedback from actions and past experiences

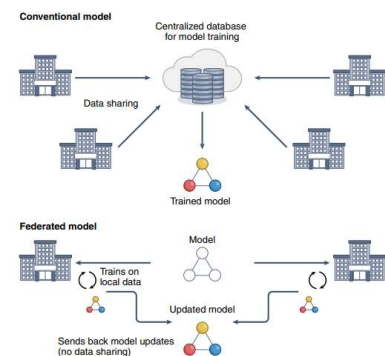
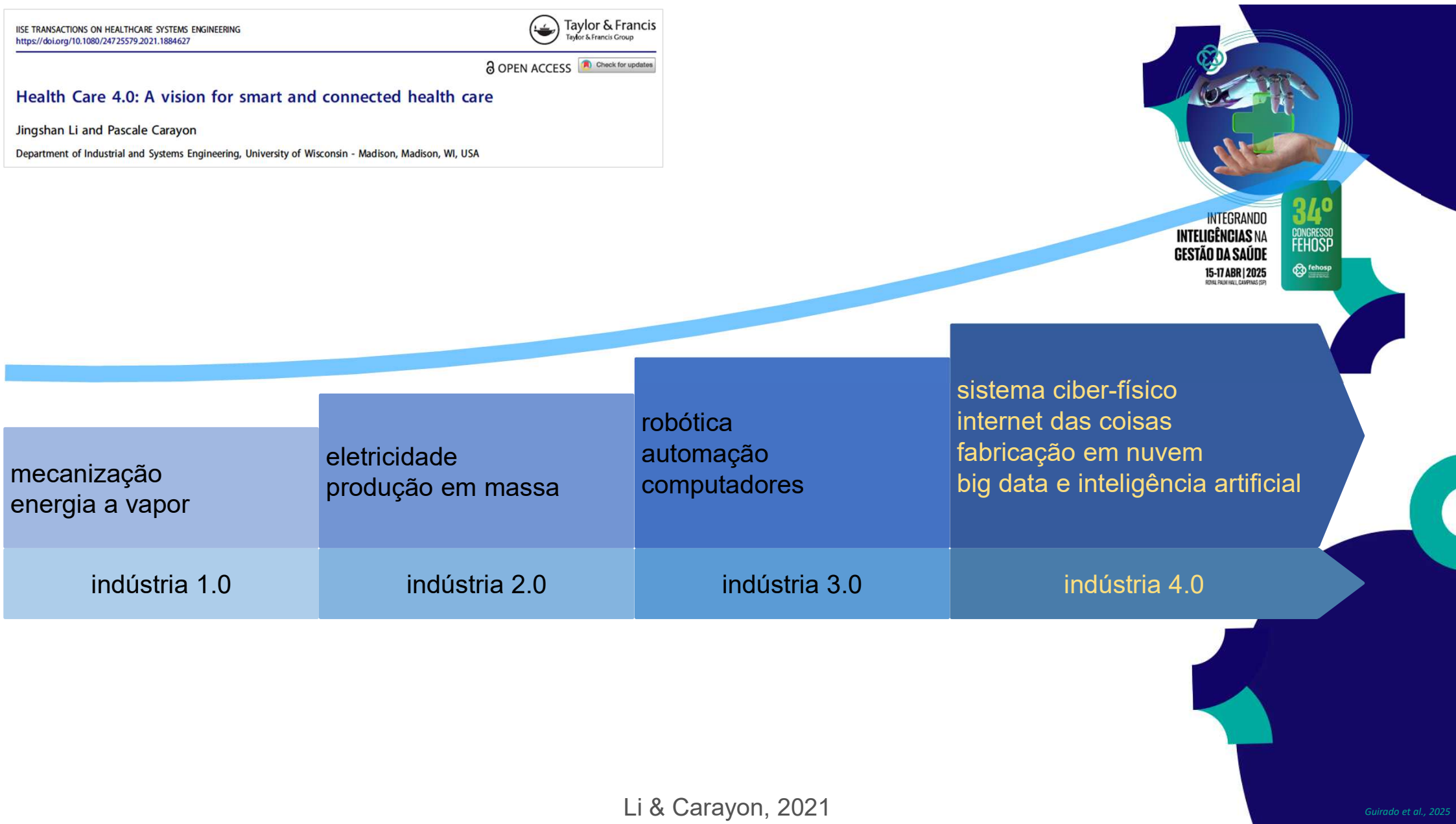


Fig. 4 | Evolving procedures for data sharing. An advantage of federated learning is that it is decentralized, representing a major potential advance in data security.

Health Care 4.0: A vision for smart and connected health care

Jingshan Li and Pascale Carayon

Department of Industrial and Systems Engineering, University of Wisconsin - Madison, Madison, WI, USA

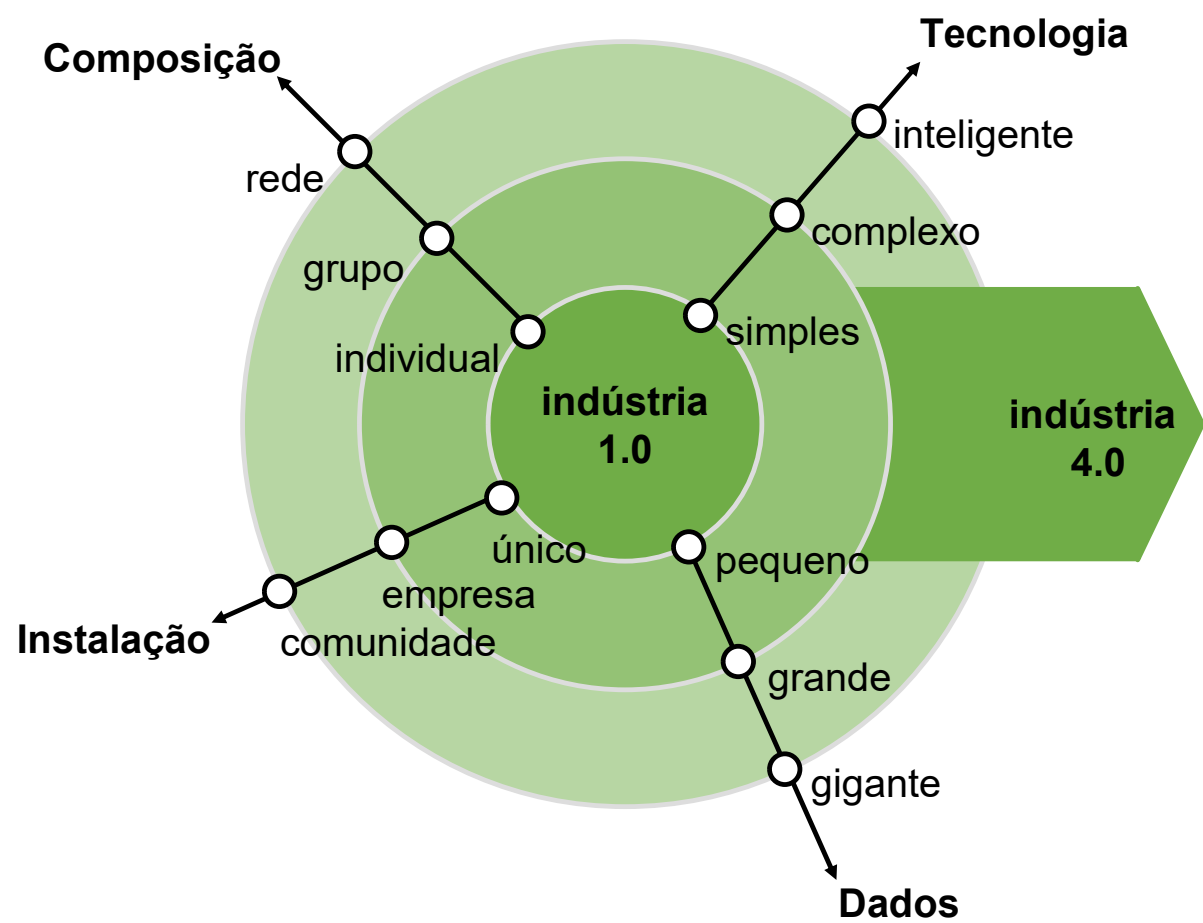


Li & Carayon, 2021

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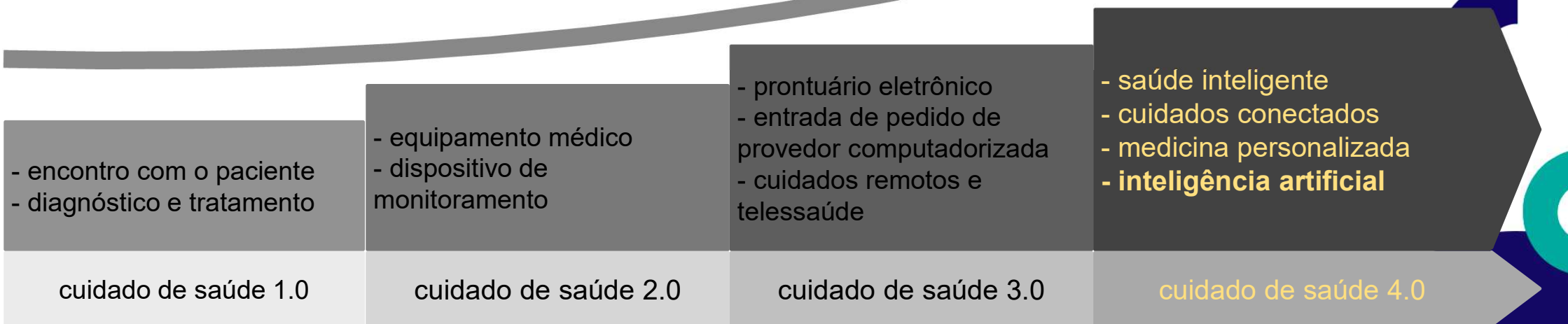
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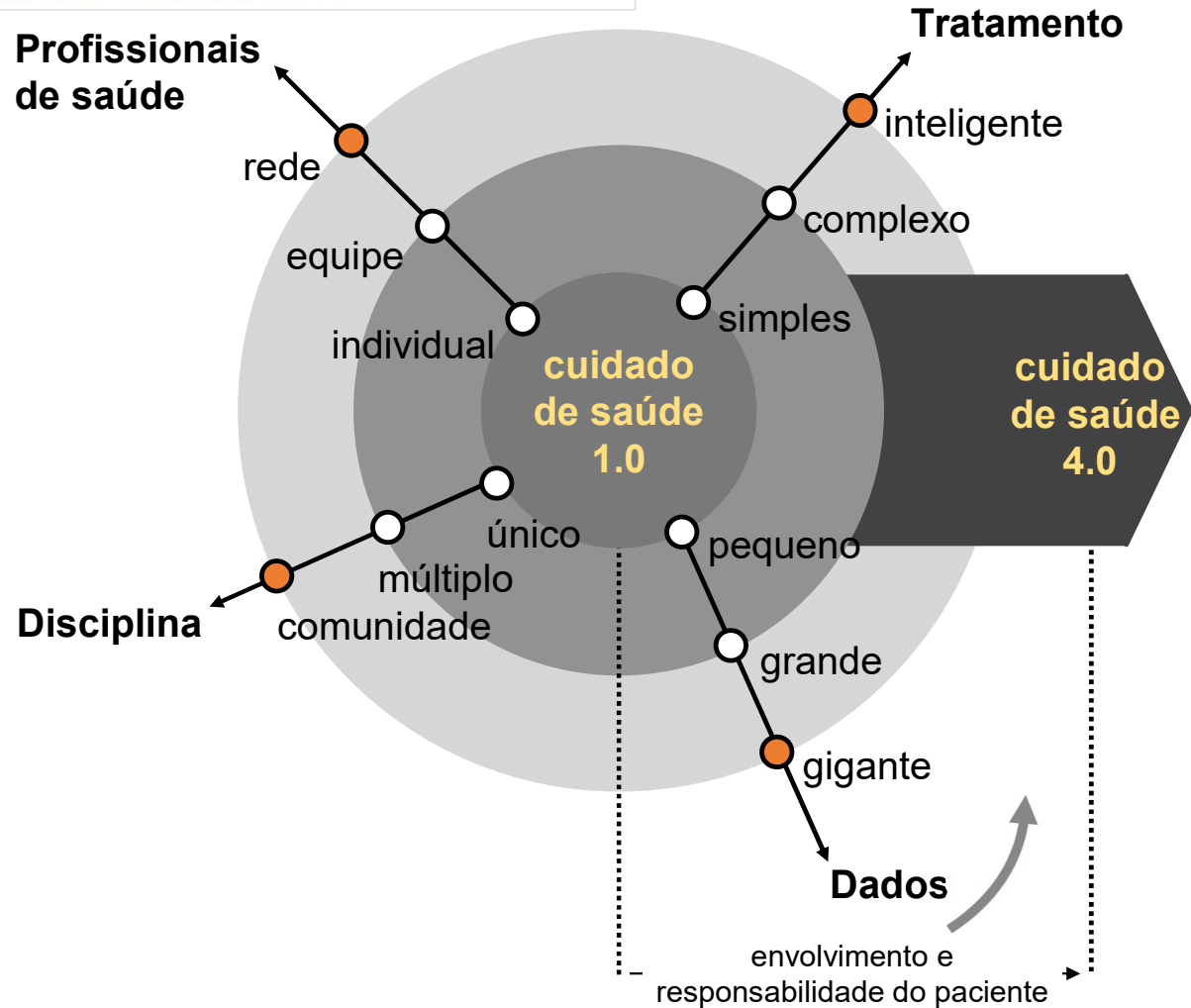
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Health Care 4.0: A vision for smart and connected health care

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Article

<https://doi.org/10.1038/s41467-024-51714-x>

The global geography of artificial intelligence in life science research

Received: 8 June 2023
Accepted: 15 August 2024

Leo Schmallenbach¹✉, Till W. Bärnighausen^{2,3,4} & Marc J. Lerchenmueller^{1,5}

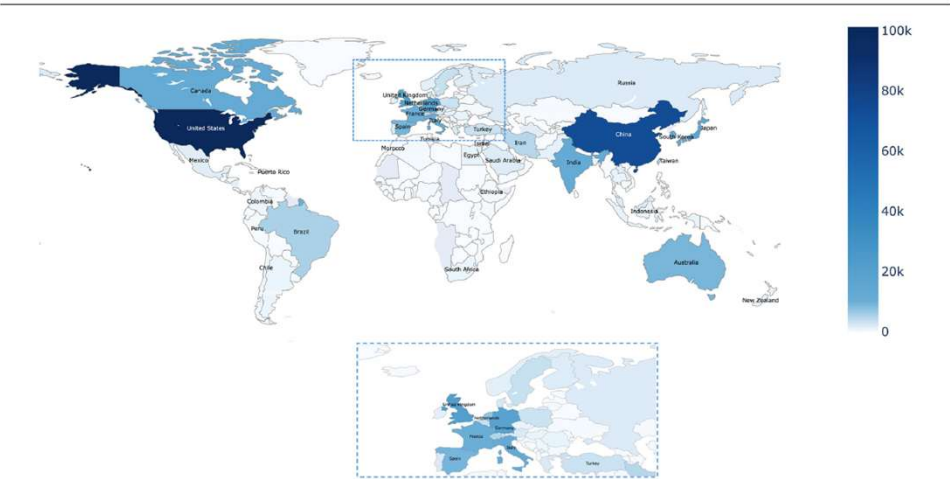


Fig. 2 | Geography of the AI life science research enterprise in terms of productivity. Counts of AI-focused life science articles by country, cumulated for the years 2000 to 2022 ($n = 397,967$). Source data are provided as a Source Data file.

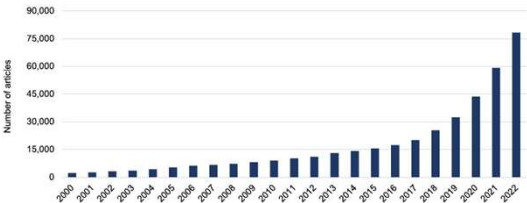


Fig. 1 | Evolution of the AI research enterprise in the life sciences. Yearly counts of articles ($n = 397,967$) with AI-related keywords in titles or abstracts from 2000 to 2022. Growth refers to the compound annual growth rate (CAGR 2010–2022). Source data are provided as a Source Data file.

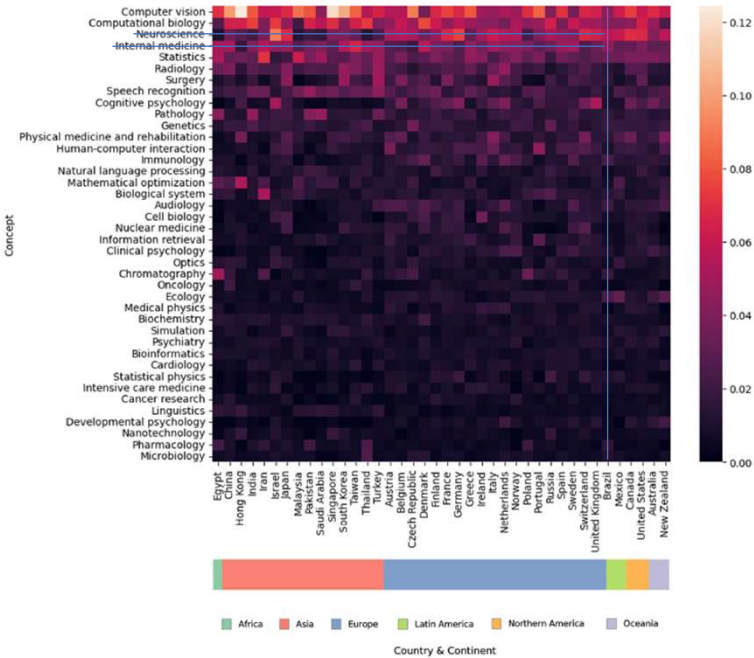


Fig. 3 | Heatmap of relative country focus with respect to publication topics. The horizontal axis enlists the 40 most productive countries grouped by geographic region. The vertical axis depicts the underlying publication topics in descending order (computer vision being the most frequently researched topic). The color scheme of the heatmap reflects the percentage share of country-specific productivity for a given publication topic ($n = 397,967$). Source data are provided as a Source Data file.

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ARTICLE OPEN

The state of artificial intelligence-based FDA-approved medical devices and algorithms: an online database

Stan Benjamins^{1,2}, Pranavsingh Dhunoo³ and Bertalan Meskó^{3,4}✉

Check for updates

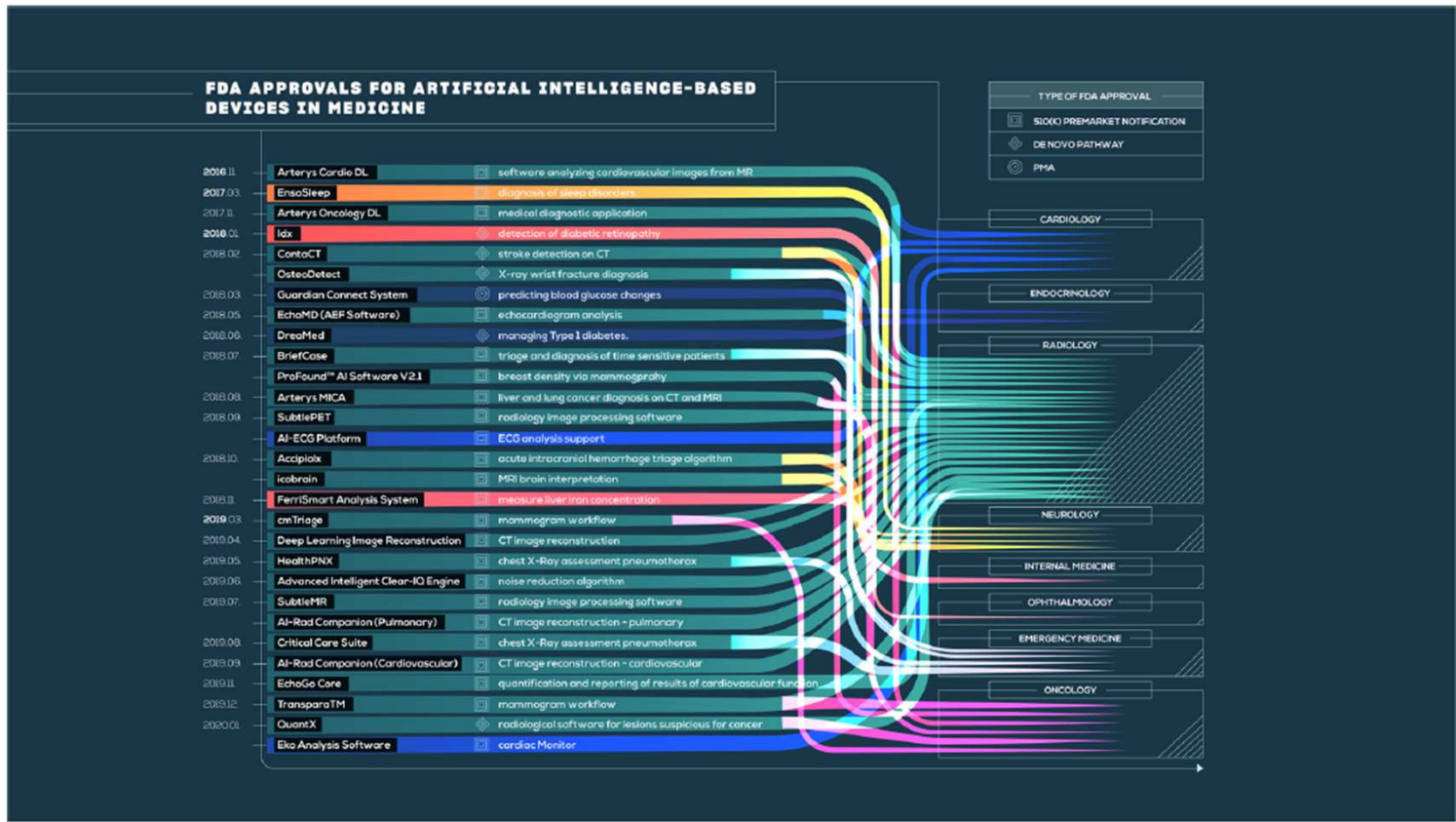


Fig. 1 An infographic about the 29 FDA-approved, AI/ML-based medical technologies. The devices have features such as date and type of FDA approval; name of the device, its short description and which primary and secondary medical specialty it is related to.

Benjamins, Dhunoo & Meskó, 2020



Article
FDA-Approved Artificial Intelligence and Machine Learning (AI/ML)-Enabled Medical Devices: An Updated Landscape

Geeta Joshi ^{1,2}, Aditi Jain ³, Shalini Reddy Araveeti ⁴, Sabina Adhikari ⁵, Harshit Garg ¹ and Mukund Bhandari ^{6,*}

- ¹ Department of Urology, UTHealth San Antonio, San Antonio, TX 78229, USA; joshig@uthscsa.edu (G.J.); gargh@uthscsa.edu (H.G.)
² Department of Medical Education, UTHealth San Antonio, San Antonio, TX 78229, USA
³ Department of Obstetrics and Gynecology, UTHealth San Antonio, San Antonio, TX 78229, USA
⁴ New England College, Henniker, NH 03242, USA
⁵ Department of Computer Science, Texas A&M University, College Station, TX 77843, USA; adhikaris3@tamu.edu
⁶ Greehey Children Cancer Research Institute, UTHealth San Antonio, San Antonio, TX 78229, USA

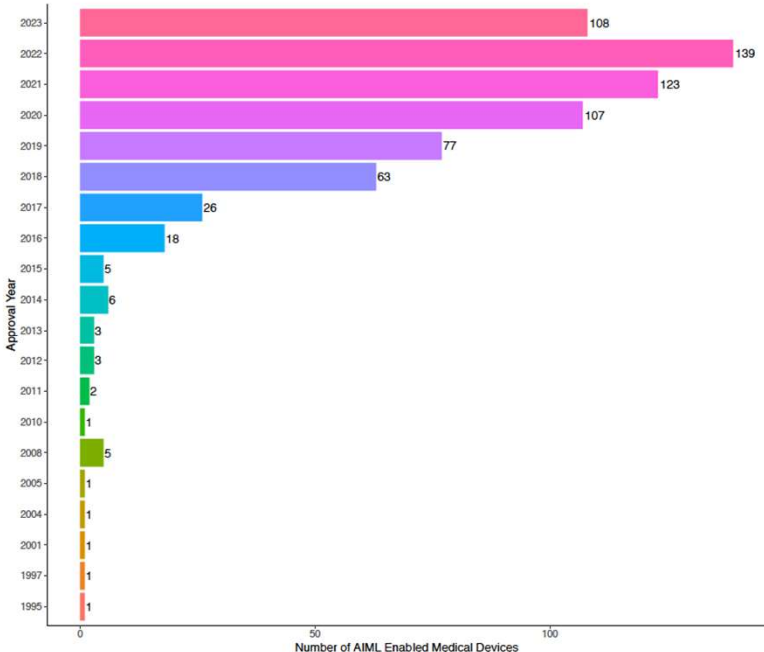


Figure 2. Graphical representation of the annual trends in FDA approval for AI/ML-enabled medical devices showcasing the surge in technological integration in healthcare.

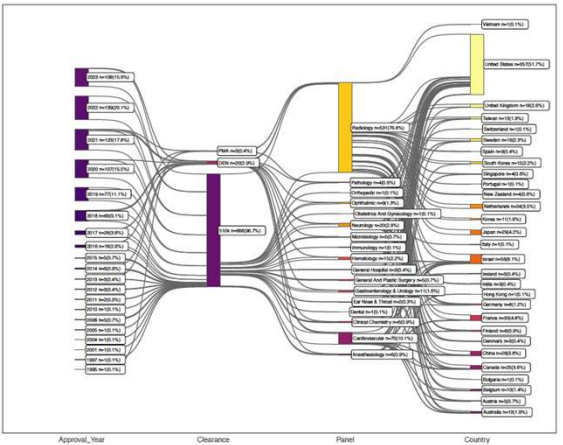


Figure 10. Comprehensive summary chart of AI/ML-Enabled Medical Devices approved by the FDA, encapsulating key information from approval trends to device types and clearance pathways.

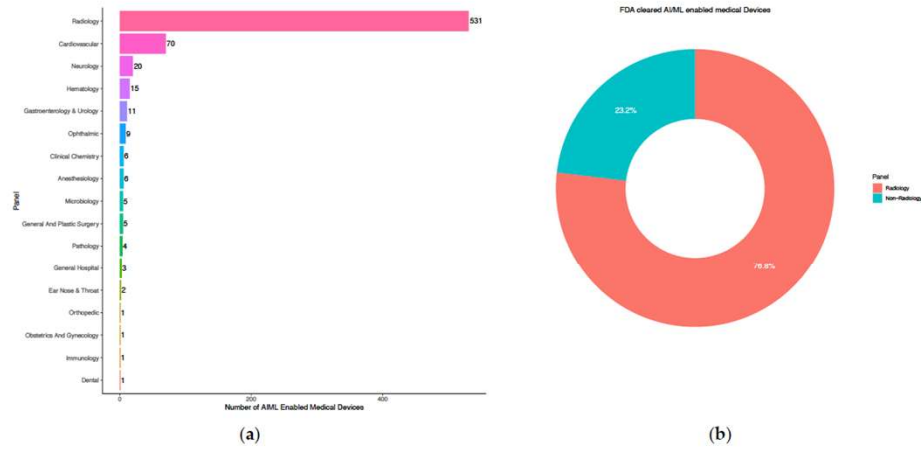


Figure 3. (a) Bar graph showing the number of approved devices categorized by medical panels, emphasizing the diversification and expansion of AI/ML applications across different medical specialties; (b) Donut plot illustrating the substantial dominance of radiology in the number of AI/ML-enabled device approvals compared to other medical specialties, underlining the field's innovation-driven nature.

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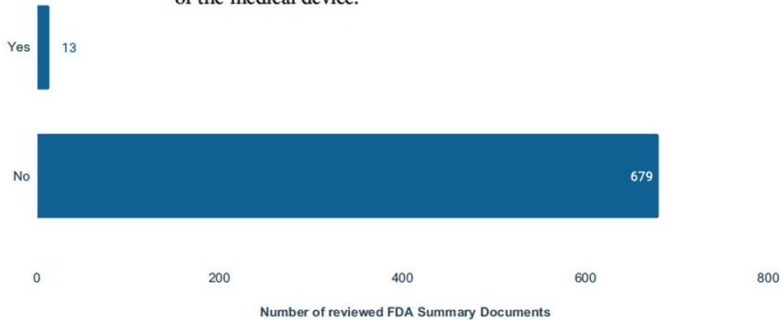
<https://doi.org/10.1038/s41746-024-01270-x>

A scoping review of reporting gaps in FDA-approved AI medical devices

Check for updates

Vijaytha Muralidharan^{1,13}✉, Boluwatife Adeleye Adewale^{2,3,13}, Caroline J. Huang⁴, Mfon Thelma Nta⁵, Peter Oluwaduyilemi Ademiju⁶, Pirunthan Pathmarajah¹, Man Kien Hang^{7,8}, Oluwafolajimi Adesanya⁹, Ridwanullah Olamide Abdullateef^{10,11}, Abdulhammed Opeyemi Babatunde¹⁰, Abdulquddus Ajibade¹⁰, Sonia Onyeka¹, Zhou Ran Cai¹, Roxana Daneshjou^{1,12,14} & Tobi Olatunji^{6,14}

Fig. 4 | Accessibility to publications supporting safety, efficacy, and transparency. Only few summary documents provide a means of accessing published scientific publication that validates the use of the medical device.



Machine learning and artificial intelligence (AI/ML) models in healthcare may exacerbate health biases. Regulatory oversight is critical in evaluating the safety and effectiveness of AI/ML devices in clinical settings. We conducted a scoping review on the 692 FDA-approved AI/ML-enabled medical devices approved from 1995-2023 to examine transparency, safety reporting, and sociodemographic representation. Only 3.6% of approvals reported race/ethnicity, 99.1% provided no socioeconomic data. 81.6% did not report the age of study subjects. Only 46.1% provided comprehensive detailed results of performance studies; only 1.9% included a link to a scientific publication with safety and efficacy data. Only 9.0% contained a prospective study for post-market surveillance. Despite the growing number of market-approved medical devices, our data shows that FDA reporting data remains inconsistent. Demographic and socioeconomic characteristics are underreported, exacerbating the risk of algorithmic bias and health disparity.

Muralidharan et al., 2024

<https://doi.org/10.1038/s41746-024-01157-x>

The ethics of ChatGPT in medicine and healthcare: a systematic review on Large Language Models (LLMs)

Joschka Haltaufderheide & Robert Ranisch

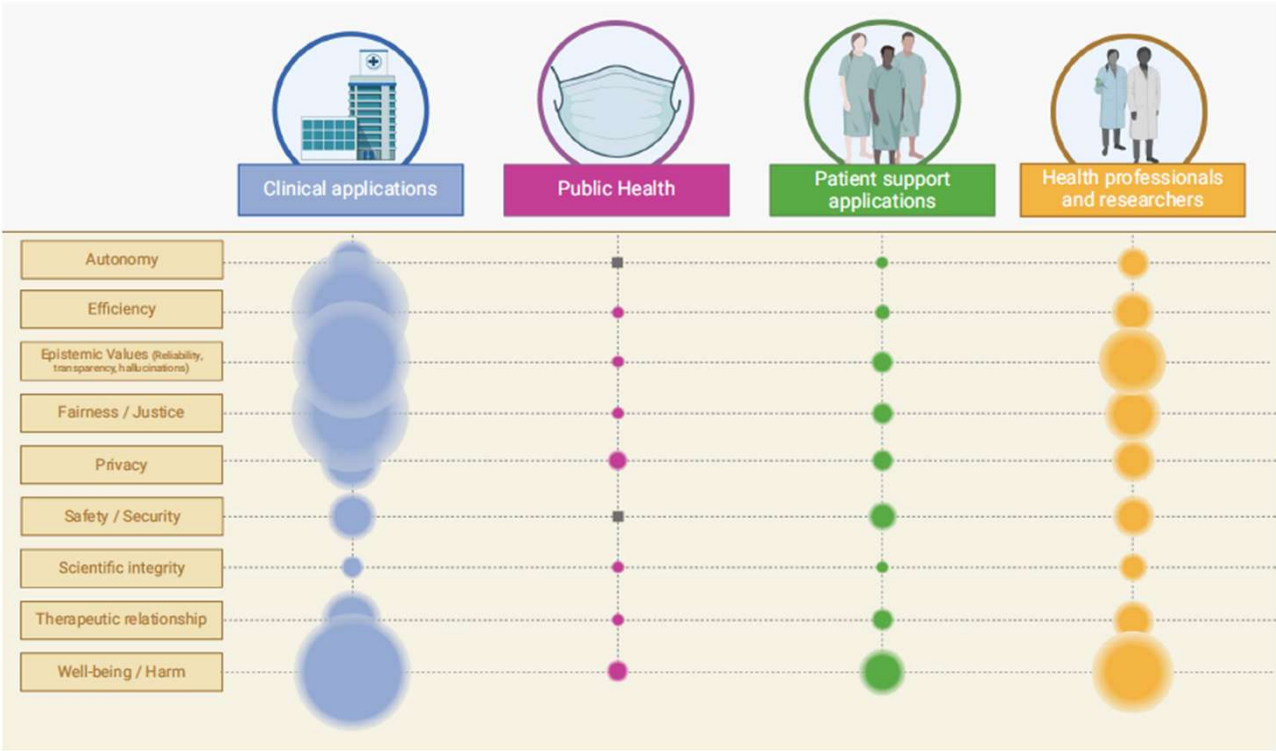
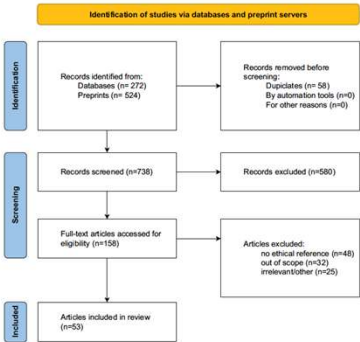


Fig. 3 | Discussed dimensions of impact of LLMs. This figure shows recurring ethical issues and their relative weight in each field of application based on the number of codes extracted during the analysis.



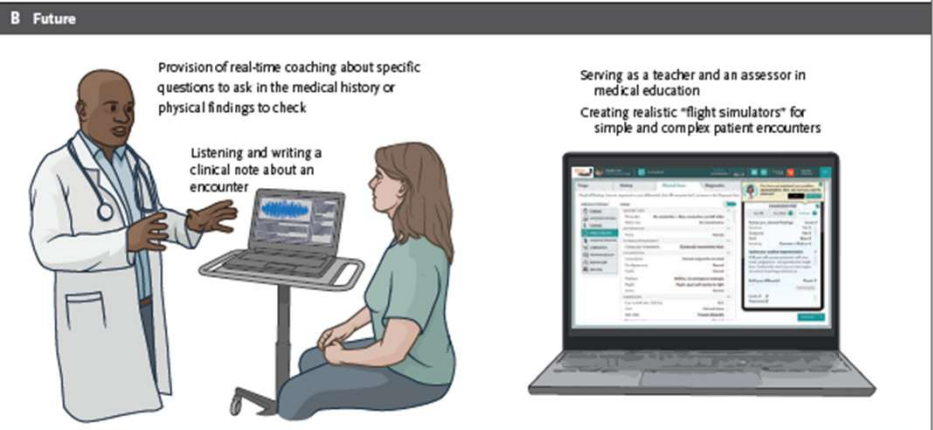
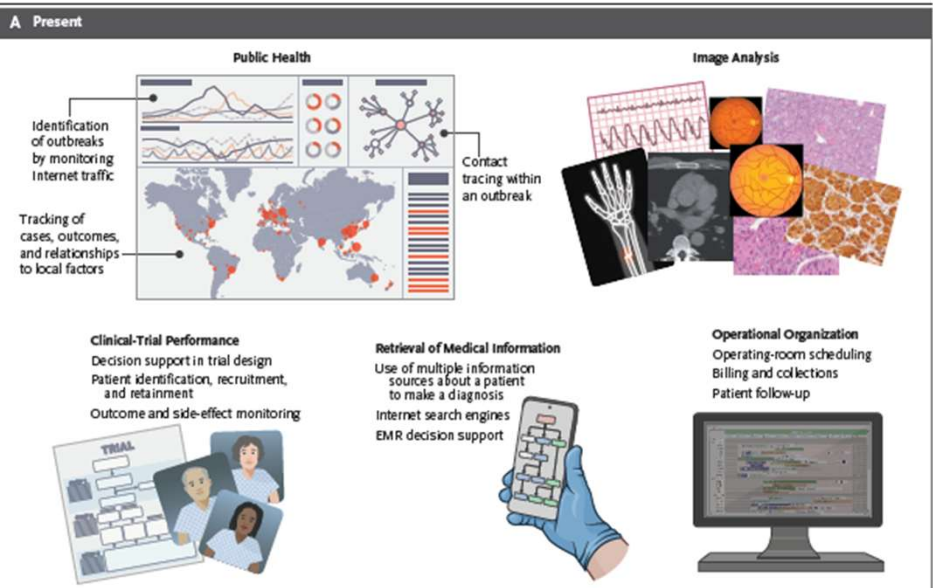


Figure 2. Spectrum of Artificial Intelligence (AI) in Medicine.
 Panel A shows selected areas of public health and medicine in which AI has an established but evolving role. These tools are already helping medical professionals do their jobs as partners in practice. EMR denotes electronic medical record. Panel B shows areas of medical practice in which AI has begun to have an influence but has not yet reached the stage of common use.

The NEW ENGLAND JOURNAL of MEDICINE

EDITORIALS



Artificial Intelligence in Medicine

Andrew L. Beam, Ph.D., Jeffrey M. Drazen, M.D., Isaac S. Kohane, M.D., Ph.D.,
 Tze-Yun Leong, Ph.D., Arjun K. Manrai, Ph.D., and Eric J. Rubin, M.D., Ph.D.

The NEW ENGLAND JOURNAL of MEDICINE

REVIEW ARTICLE

Jeffrey M. Drazen, M.D., Editor;
 Isaac S. Kohane, M.D., Ph.D., and Tze-Yun Leong, Ph.D., Guest Editors

AI IN MEDICINE

**Artificial Intelligence and Machine Learning
 in Clinical Medicine, 2023**

Charlotte J. Haug, M.D., Ph.D., and Jeffrey M. Drazen, M.D.



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**INTELIGÊNCIAS NA
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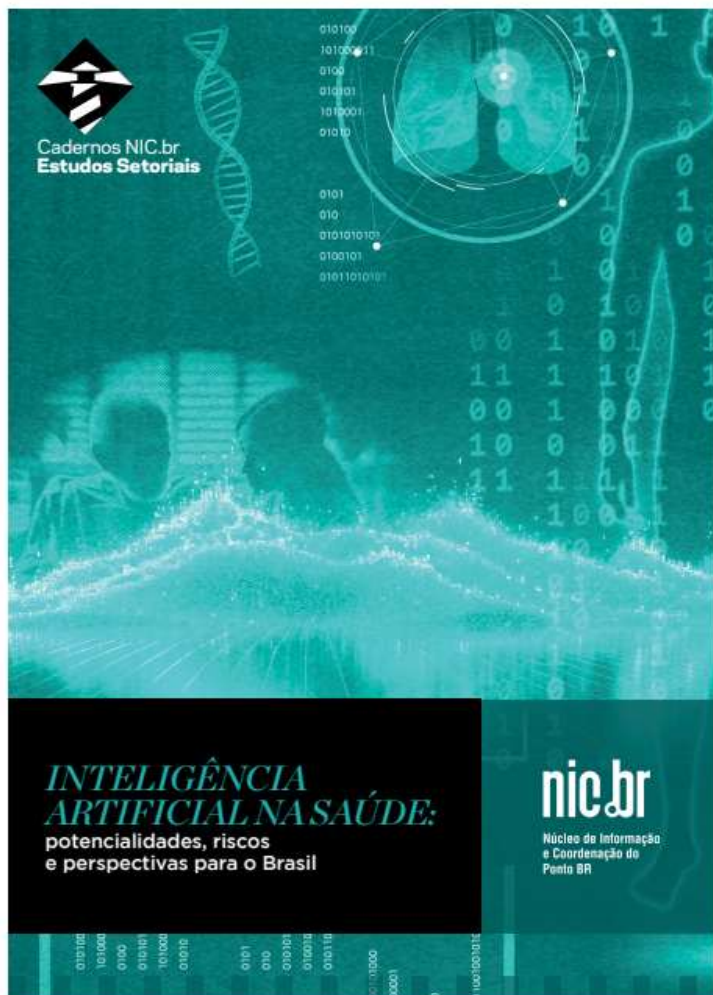
**34º
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 FEHOSP**



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← Risco e transparência





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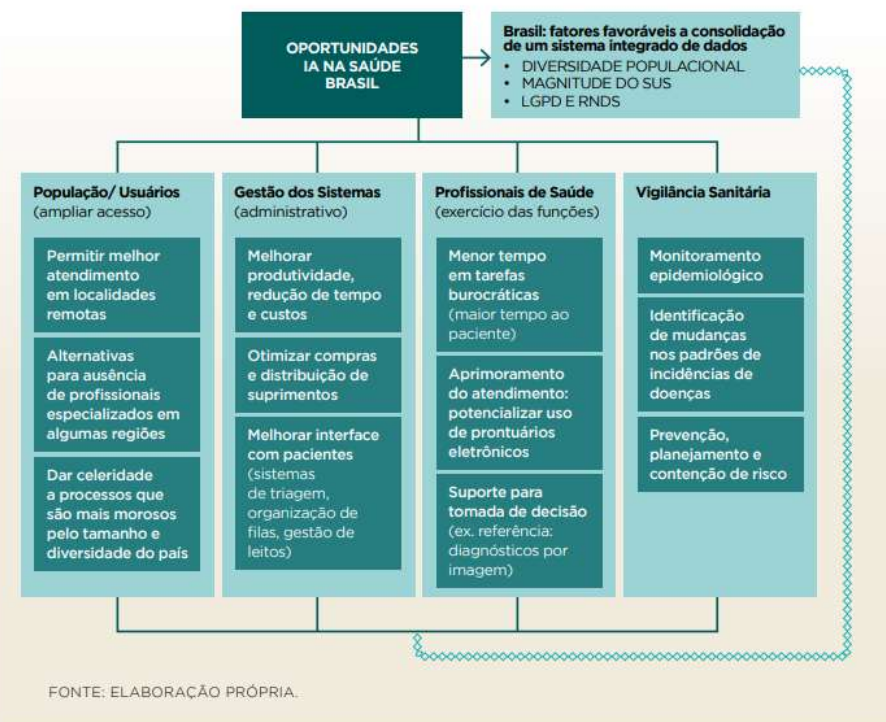
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O trabalho de campo foi realizado entre os meses de agosto e dezembro de 2023. As entrevistas tiveram duração média de uma hora e foram realizadas remotamente, a partir de videochamadas previamente agendadas com os atores recrutados. Todas as entrevistas foram gravadas e transcritas para posterior codificação do material.

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FIGURA 2 – OPORTUNIDADES DA IA NA SAÚDE NO BRASIL



Nic.br, 2024



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Case In.Lab - InovaHC - Hospital das Clínicas FMUSP



Original Paper

Artificial Intelligence in Medicine: Cross-Sectional Study Among Medical Students on Application, Education, and Ethical Aspects

Lukas Weidener, BSc, Dr med; Michael Fischer, PhD
Research Unit for Quality and Ethics in Health Care, UMIT TIROL – Private University for Health Sciences and Health Technology, Hall in Tirol, Austria

Table 7. Statistical analysis of the relevance of artificial intelligence (AI)-based (chat) applications such as ChatGPT (OpenAI), Bard (Google), Bing Chat (Microsoft Inc), and Jasper Chat (Jasper AI, Inc) ethics teaching contents according to the participating medical students (n=487).

AI ethics teaching content and subgroup	Scores, median (IQR)	Scores, mode	P value	Z score
TC1: informed consent			.04	2.018
Subgroup 1: previous use of AI	4 (4-5)	5		
Subgroup 2: no previous use of AI	4 (3-4)	4		
TC2: bias			.22	-1.215
Subgroup 1: previous use of AI	4 (4-5)	5		
Subgroup 2: no previous use of AI	4 (3-4)	4		
TC3: data privacy			.78	0.283
Subgroup 1: previous use of AI	4 (4-5)	5		
Subgroup 2: no previous use of AI	4 (4-5)	5		
TC4: explainability			.36	-0.911
Subgroup 1: previous use of AI	4 (4-5)	5		
Subgroup 2: no previous use of AI	4 (3.5-4.5)	4		
TC5: safety			.57	0.565
Subgroup 1: previous use of AI	5 (4-5)	5		
Subgroup 2: no previous use of AI	5 (4-5)	5		
TC6: fairness			.96	-0.048
Subgroup 1: previous use of AI	4 (4-5)	5		
Subgroup 2: no previous use of AI	4 (4-5)	5		
TC7: autonomy			.11	1.594
Subgroup 1: previous use of AI	4 (4-5)	5		
Subgroup 2: no previous use of AI	4 (4-5)	5		
TC8: responsibility			.22	-1.215
Subgroup 1: previous use of AI	5 (4-5)	5		
Subgroup 2: no previous use of AI	5 (4-5)	5		

Conclusions

This study provides a valuable understanding of the perceptions and experiences of medical students in Germany, Austria, and Switzerland regarding the application of AI in medicine, and its role in medical education. Our findings clearly indicate a discrepancy between students’ interactions with AI-based chat applications such as ChatGPT and the representation of AI in their formal education. Despite a significant number of students interacting with AI technology, notably AI-based chat applications, only a fraction have received any formal AI education, revealing a substantial gap in the current medical curricula. This highlights the necessity of the evolution of medical curricula to incorporate AI and AI ethics education, ensuring that future medical professionals are adequately equipped to navigate the challenges and opportunities presented by AI in medicine.

Weidener & Fischer, 2024



Original Paper

Artificial Intelligence Teaching as Part of Medical Education: Qualitative Analysis of Expert Interviews

Lukas Weidener, BSc, Dr med; Michael Fischer, PhD

Research Unit for Quality and Ethics in Health Care, UMIT TIROL – Private University for Health Sciences and Health Technology, Hall in Tirol, Austria

**Table 1.** Overview of the 3 defined main categories with the associated 9 subcategories.

Main categories	Subcategories
Knowledge	• Basic understanding of artificial intelligence • Statistics • Ethics • Data protection and regulation
Interpretation	• Critical reflection • Associated risks • Data basis
Application	• Practical skills • Trust

As AI in medicine is likely to become increasingly significant in the future, medical users will need adequate knowledge and understanding to use it effectively. Due to the new opportunities and challenges associated with the use of AI-based applications in medicine, medical education needs to adapt to those changes, to provide future generations of physicians with the necessary knowledge and competencies. The research aims to emphasize the importance of integrating teaching content related to AI into the medical curriculum. The results provide implications for the creation of new teaching content based on interdisciplinary data collection. Furthermore, the results further imply a need for standardization in the definition of AI as a foundation for associated teaching content and the integration of AI into medical education. Subsequent research should explore the practical implications of this study and how the results can be transferred into the medical curriculum. Furthermore, research and the development of tools are needed to assess the current knowledge and competencies of medical students regarding the use of AI in medicine. This will not only have practical implications for the creation of new teaching content but will rather allow an assessment of the success of new teaching content in the future.

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- Riscos Clínicos:
 - Vieses algorítmicos e erros (diagnóstico/terapia) (Weidener & Fischer, 2024)
 - Comprometimento da segurança do paciente
- Riscos Relacionais e Éticos:
 - **Perda da confiança médico-paciente** (Funer et al., 2024)
 - **Desafios à autonomia (paciente e profissional)** (Weidener & Fischer, 2024; Funer et al., 2024).
 - **Dificuldades na responsabilização** (accountability) (Funer et al., 2024)
- Riscos Sistêmicos e de Gestão:
 - Aprofundamento de iniquidades em saúde (Weidener & Fischer, 2024)
 - Ineficiência e custos por má implementação
 - Impacto na reputação institucional

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- O que médicos e gestores precisam saber e fazer?
 - **Letramento em IA:** Entendimento básico de como funciona (sem precisar programar) (Weidener & Fischer, 2023)
 - **Avaliação Crítica:** Capacidade de analisar resultados, identificar vieses e limitações (Weidener & Fischer, 2023; Funer et al., 2024)
 - **Raciocínio Ético Aplicado: Habilidade de aplicar princípios éticos aos dilemas da IA** (Weidener & Fischer, 2023)
 - **Comunicação Eficaz:** Explicar o uso da IA e seus resultados para pacientes e equipes (Funer et al., 2024)
 - **Colaboração Interprofissional:** Integrar a IA no fluxo de trabalho da equipe (Weidener & Fischer, 2024)



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OPEN ACCESS

Coproduction of healthcare service

Maren Batalden,¹ Paul Batalden,² Peter Margolis,³ Michael Seid,³
Gail Armstrong,⁴ Lisa Opiari-Arrigan,³ Hans Hartung⁵

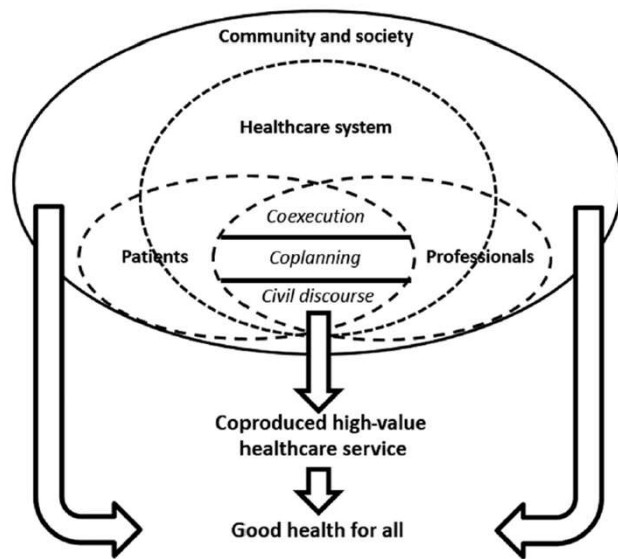


Figure 3 Conceptual model of healthcare service coproduction.

CONCLUSION

Healthcare is not a product manufactured by the healthcare system, but rather a service, which is cocreated by healthcare professionals in relationship with one another and with people seeking help to restore or maintain health for themselves and their families. This coproductive partnership is facilitated or hindered by many forces operating at the level of the healthcare system and the wider community. This frame has implications for understanding the aim of healthcare service and the potential roles and responsibilities of all participants. Improving healthcare service using this construct invites us to consider new ways of preparing health professionals and socialising patients, new organisational forms and structures for healthcare service delivery, and new metrics for measuring success. Like any paradigm, the construct of coproduced healthcare service is imperfect and contains its own pragmatic challenges and moral hazards, but these limitations do not negate its utility. Marcel Proust suggested that the real voyage of discovery consists not in seeking new landscapes, but in having new eyes.⁶³ Perhaps this lens of coproduction will help us see healthcare service with new eyes.

Batalden et al., 2016

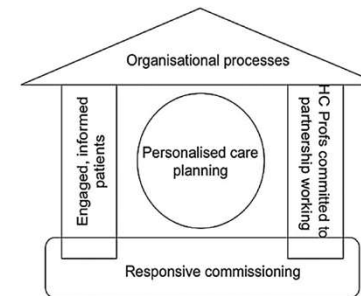


Figure 1 House of Care. Reproduced with permission of The King's Fund. Source: Coulter A, Roberts S, Dixon A (2013). Delivering better services for people with long-term conditions: building the house of care. London: The King's Fund. Available at: <http://www.kingsfund.org.uk/publications/delivering-better-services-people-long-term-conditions>

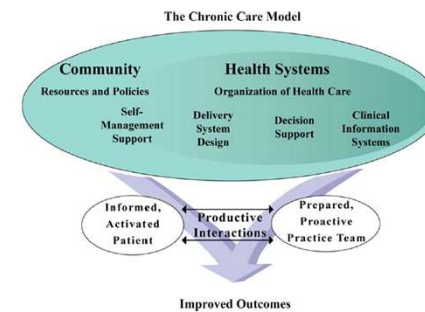


Figure 2 Chronic Care Model, developed by The MacColl Institute, © ACP-ASIM Journals and Books, reprinted with permission from ACP-ASIM Journals and Books. First published in: Wagner EH. Chronic disease management: what will it take to improve care for chronic illness? *Eff Clin Pract* 1998;1:2-4.



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In.lab

Laboratório de Inteligência Artificial

Centro de Pesquisa, Desenvolvimento e Inovação em
Inteligência Artificial Aplicada à Saúde

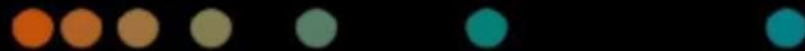
Inlab Team



25 de Setembro de 2020

Inauguração

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INSTITUTO DE PSQUIATRIA



HCFMUSP

Guirado et al., 2025





CC&T

**“Centro de Ciência, Tecnologia e Desenvolvimento
para inovação em Medicina e Saúde: InLab Inova HC”**

“Projeto de Pesquisa sobre sistemas integrados de informação em saúde, incluindo grandes bases de dados, big data, inteligência artificial, modelos preditivos, tecnologias avançadas para diagnóstico, prevenção e tratamentos em Medicina”

Núcleo de Inovação Tecnológica, Inova HC
Hospital das Clínicas da Faculdade de Medicina da USP
Escola Politécnica de Engenharia da USP (POLI)

Pesquisador Responsável: Prof. Dr. Giovanni Guido Cerri
Professor Titular da Faculdade de Medicina da USP
<https://bv.fapesp.br/pt/pesquisador/348/giovanni-guido-cerri/>

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Umberto Tachinardi, Pesquisador, Universidade de Indiana, Indianapolis, USA

São Paulo

Centro de Ciência, Tecnologia e Inovação



01/06/2022 a 31/05/2027



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Posicionamento estratégico

O In.lab é um Centro de Pesquisa, Desenvolvimento e Inovação em Inteligência Artificial Aplicada à Saúde

Missão

Promover a saúde e o bem estar social por meio da pesquisa, desenvolvimento, inovação e capacitação profissional em tecnologias aplicadas à área da saúde

Visão

Ser o principal centro de Pesquisa, Desenvolvimento e Inovação (PD&I) de tecnologias voltadas à saúde da América Latina até 2028

Valores

Centrados no paciente, ética, confiança, trabalho em equipe, transparência e inovação



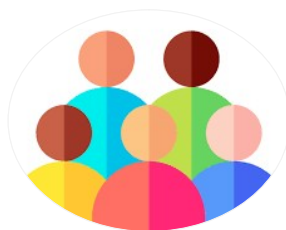
APOIO TÉCNICO-CIENTÍFICO E CONEXÕES

Apoio técnico-científico ao desenvolvimento de projetos e soluções tecnológicas para a saúde



INTELIGÊNCIA DE DADOS

Mineração de dados de saúde com clareza, eficiência e segurança



INTEGRAÇÃO CLÍNICA E VALIDAÇÃO

Garantir que as soluções propostas sejam utilizadas e validadas na prática clínica



CODESENVOLVIMENTO DE SOLUÇÕES

Codesenvolvimento de produtos e soluções tecnológicas para a área da saúde

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1. MRI Ressonância Magnética 7-Tesla (**Siemens**)
2. Análise imagens Rx e Tomografia para detecção Covid-19 (**Siemens**)
3. Rastreamento epidemiológico por NLP (linguagem natural)
4. Predição de risco cirúrgico para pacientes (Neo de Pulmão)
5. Screening de Mamografias para análise de Ca Mama
6. Aprendizado Federado distribuído, análise Rx idade óssea (**Siemens**)
7. Diagnóstico de lesões hepáticas (Tomografia Abdominal)
8. Marketplace de soluções de IA em Medicina (**Huawei**)
9. Centro de Ciência CC&T fapesp: Poli-USP, Unicamp, Unifesp, MIT, IPT, UC, ...
10. Desenvolvimento e capacitação em Inteligência Artificial (**Philips**)
11. Automated Radiological Report Generation for X-Rays (**AGFA-Vizio**) / new
12. Multimodal Analysis Clinical Data AI-ML Diagnosis (**AWS Amazon**) / new
13. Chat GPD visual, desenvolvimento plataforma IA em Radiologia / new
14. “The Radiologist” platform using IA: Rx, CT, USG, MMG, MRI / new
15. Quantificação doenças pulmonares em CT tórax / (**Siemens**) / new
16. ...



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Theme paper Triple Helix I (January 1995)

**THE TRIPLE HELIX--UNIVERSITY-INDUSTRY-GOVERNMENT RELATIONS:
A LABORATORY FOR KNOWLEDGE BASED ECONOMIC DEVELOPMENT**

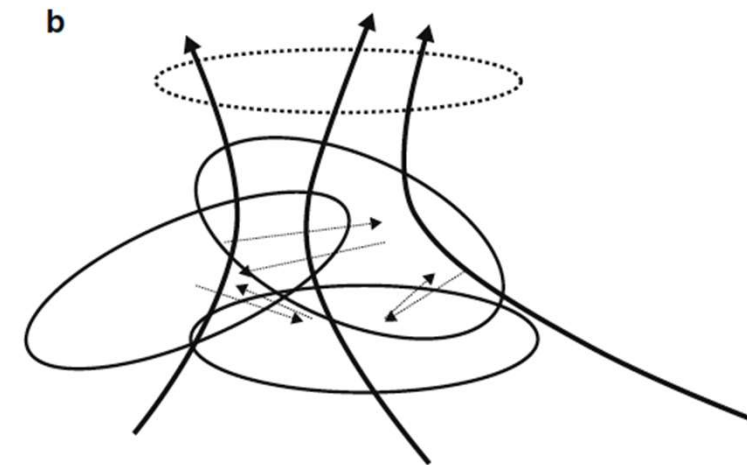
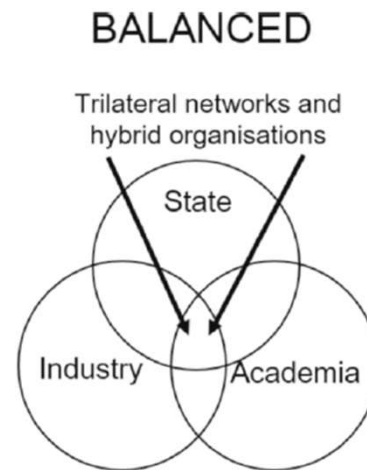
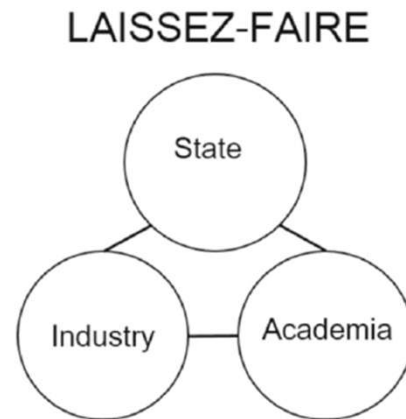
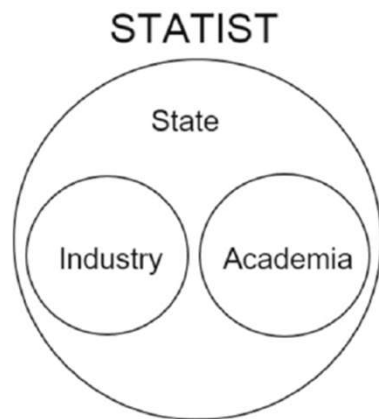
EASST Review 14 (1995, nr. 1) 14-19.

Henry Etzkowitz, Sociology, State University of New York at Purchase and Science Policy
Institute (SPI) SUNY Stony Brook

Loet Leydesdorff, Science & Technology Dynamics, University of Amsterdam



Etzkowitz H, Leydesdorff L. The Triple Helix -- University-Industry-Government Relations: A Laboratory for Knowledge Based Economic Development. EASST Review 1995;14(1):14-19.



Etzkowitz & Leydesdorff, 1995

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THE NASA TECHNOLOGY PUSH TOWARDS FUTURE SPACE MISSION SYSTEMS

**Stanley R. Sadin, Frederick P. Povinelli, Robert Rosen
NASA Headquarters, OAST**

Sadin SR, Povinelli FP, Rosen R. The NASA technology push towards future space mission systems. *Acta Astronaut* 1989;20:73-77.

ABSTRACT

As a result of the new Space Policy, the NASA technology program has been called upon to provide a solid base of national capabilities and talent to serve NASA's civil space program, commercial, and other space sector interests. This paper describes the new technology program structure and its characteristics, traces its origin and evolution, and projects the likely near- and far- term strategic steps. It addresses the alternative "push-pull" approaches to technology development, the readiness levels to which the technology needs to be developed for effective technology transfer, and the focused technology programs currently being implemented to satisfy the needs of future space systems.

**LEVEL 1 - BASIC PRINCIPLES OBSERVED AND
REPORTED**

LEVEL 2 - POTENTIAL APPLICATION VALIDATED

**LEVEL 3 - PROOF-OF-CONCEPT DEMONSTRATED,
ANALYTICALLY AND/OR
EXPERIMENTALLY**

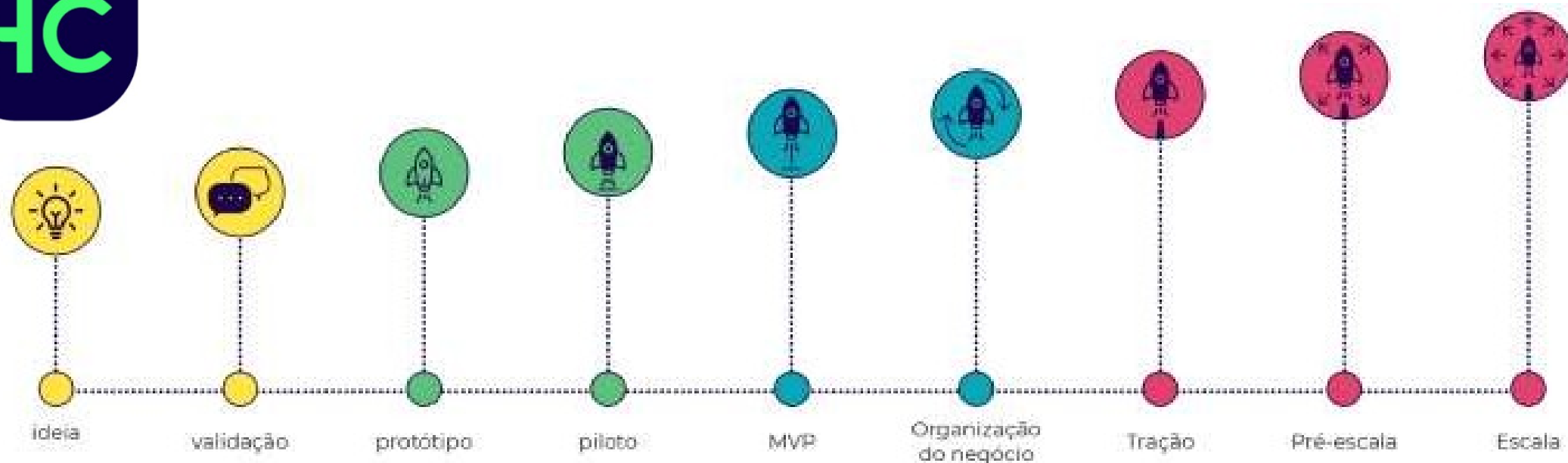
**LEVEL 4 - COMPONENT AND/OR BREADBOARD
LABORATORY VALIDATED**

**LEVEL 5 - COMPONENT AND/OR BREADBOARD
VALIDATED IN SIMULATED OR REAL-
SPACE ENVIRONMENT**

**LEVEL 6 - SYSTEM ADEQUACY VALIDATED IN
SIMULATED ENVIRONMENT**

**LEVEL 7 - SYSTEM ADEQUACY VALIDATED IN
SPACE**

Sadin, Povinelli & Rosen, 1989



Fomento ao Ecossistema de Inovação em Saúde

In-Cube Pesquisadores

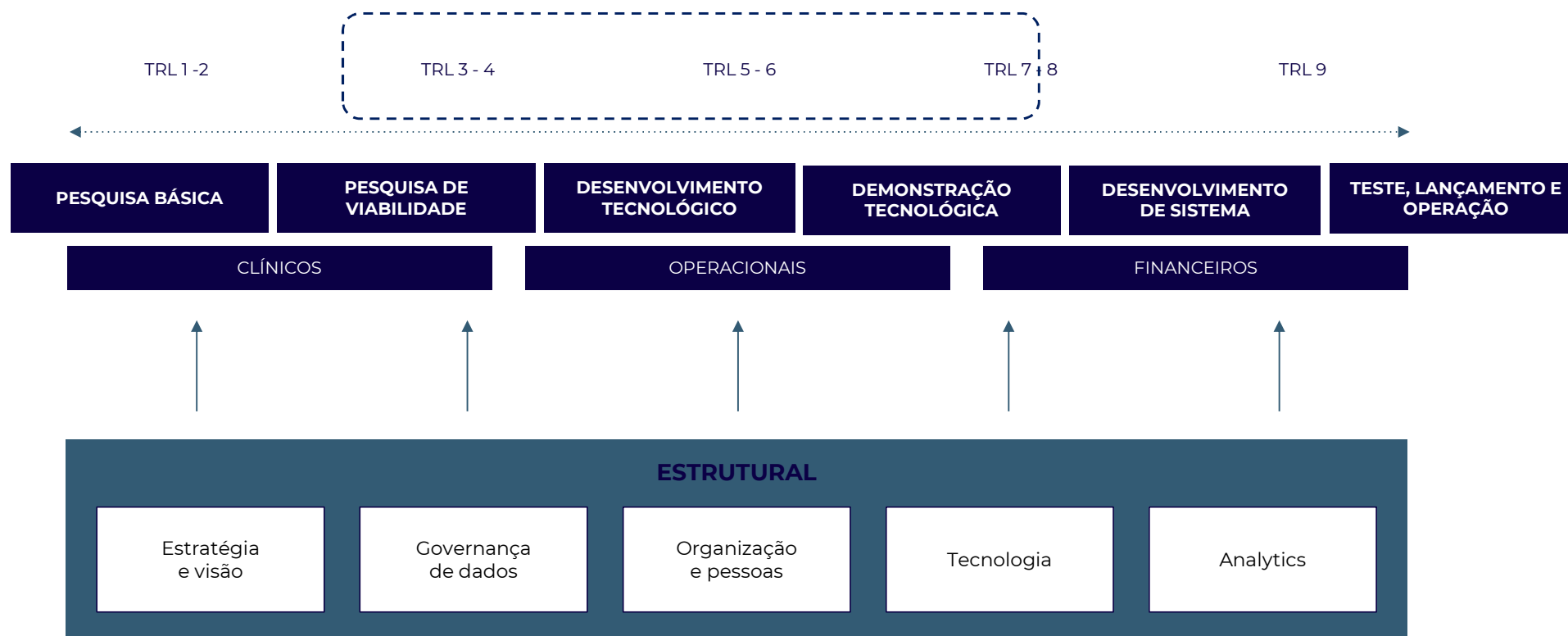
In-Cube Colaboradores

In-Pulse

In-Pacto

NÍVEIS DE MATURIDADE

para o desenvolvimento de projetos



Sumário



- *Posicionamento estratégico*
- *Portifolio de projetos*
- *Tripla hélice*
- *Maturidade tecnológica*
- ***Submissão de projetos***
- *Case: Projeto AIR - Brasil/Suécia*







HOSPITAL DAS CLÍNICAS
UNIVERSIDADE DE SÃO PAULO
INSTITUTO DE DIAGNÓSTICO E REFERÊNCIA EM SAÚDE

 **Sistema Gestão de Pesquisa** [Acesso](#)

Usuário

Senha

 **Acessar**

ATENÇÃO!
Caso não possua **usuário corporativo** ou e-mail **@hc.fm.usp.br**, acesse o link **[autoatendimento](#)** para criação do mesmo.



AGENDA DE REUNIÕES - 2025	
MÊS	DIA
JANEIRO	15
FEVEREIRO	05 19
MARÇO	12 26
ABRIL	09 23
MAIO	07 21
JUNHO	04 18
JULHO	02 23
AGOSTO	06 20
SETEMBRO	03 17
OUTUBRO	08 29
NOVEMBRO	12 26
DEZEMBRO	17

As reuniões são realizadas no 5º andar do Prédio da Administração – Sala do Conselho Deliberativo - Horário: 9h.



O NETI é o Núcleo Especializado em Tecnologia da Informação do Hospital das Clínicas da Faculdade de Medicina da USP.

Diagnóstico Integrado de Inteligência Artificial (IA)			
Projeto piloto de manifestação de interesse baseado nas necessidades do negócio			
Você quer se envolver no desenvolvimento de uma ferramenta de IA que seja adquirida, avaliada e implementada em nossa vida clínica diária? Se sim, responda as perguntas e envie para o coordenador abaixo. Fique à vontade para entrar em contato caso tenha dúvidas!			
1	Título do projeto		
2	Responsável pelo projeto	Pessoa de contato	
		Celular	
		E-mail	
		Conexão clínica com o projeto	
		Serviço/Localização	
		contato clínico sobre fluxo de pacientes:	
		Gerente de operações	
3	Problema clínico	Problemas que o projeto pretende resolver com a ajuda da IA	
4	Impacto clínico	Estimativa do efeito nos cuidados de saúde no Brasil (economia financeira, melhoria da qualidade, melhoria da eficiência)	
5	Grau de maturidade clínica	Os dados estão disponíveis? Existe um conjunto de dados anotado [ausente, iniciado, finalizado]	
		Possível parceiro de colaboração	
6	Parcerias	Aberto a parceiros externos (circule sim ou não)	
		sim (pode ser sujeito a concurso público)	
		não (vinculado a parceiro externo com quem já existe colaboração)	
7	Projeto de pesquisa clínica	Pesquisa em andamento na área (se sim - de quem é a Propriedade Intelectual ?) Colaboradores?)	
8	Viabilidade clínica de mundo real	Viabilidade (juntamente com o parceiro de inovação certo - você estima que dois anos são suficientes para a implementação?)	
Coordenação: In Lab CCT InovAHC		Responsável Técnico: Márcio Bizzyk do Amaral	
		Responsável Clínico: Vinicius Monteiro de Paula Guirado	

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INTEGRANDO
INTELIGÊNCIAS NA
GESTÃO DA SAÚDE
15-17 ABR | 2025
ROYAL PALM MALL, CAMPINAS (SP)





Collaborative projects to generate sustainable solutions to both market and society, with the potential of addressing societal challenges.





A creative and multidisciplinary project

AIR - A co-pilot tool for quantitative assessment of lung diseases

hh.se



Applications of AI in Pulmonology: AI is utilized for automated detection of lung nodules, analysis of lung tissue, detection of pulmonary embolism, and predictive analyses.

Limitations: Although these AI solutions are promising, they are less effective in monitoring chronic lung diseases, formulating treatment plans, and conducting follow-ups.

Reliance on Subjective Analysis: Present methodologies largely depend on the subjective, qualitative assessment of imaging and biomarkers, which hinge on the expertise of radiologists.

Challenges in Remote Areas: In nations like Brazil and Sweden, where geographical distances are vast and many live far from medical facilities, the reliance on subjective interpretation of CT scans and frequent blood sampling for lung health poses significant challenges for patient care.



Project objectives

1st – AIR aims to develop an AI tool that enables objective and reproducible quantification of predominant lung disease such as Interstitial Lung Disease.

2nd – AIR seeks to support radiologists in accurately diagnosing and managing lung diseases over time.

3rd – AIR aims to drive international collaboration that holds market potential and addresses societal challenges by evaluating the impact of biomarker data collection through self sampling in remote areas.



Project partners



hh.se



Fábio Gama

Research

- AI project management (AIR project)
- Trustworthy AI systems (Development and implementation)
 - AIGENT (AI QIF) – Framework to guide the implementation of AI in healthcare
 - Trustworthy principles conflicts and overlaps (explainability vs performance)
 - Explainable LLMs (AI for patient journals evaluation aiming resources management)
 - AI Sandbox Ethics

Education

- Halmstad University (MSc and PhD courses)
- UDESC /ESAG – University of the State of Santa Catarina (MSc and PhD courses)
- USP / Poli – University of São Paulo (MSc and PhD courses)

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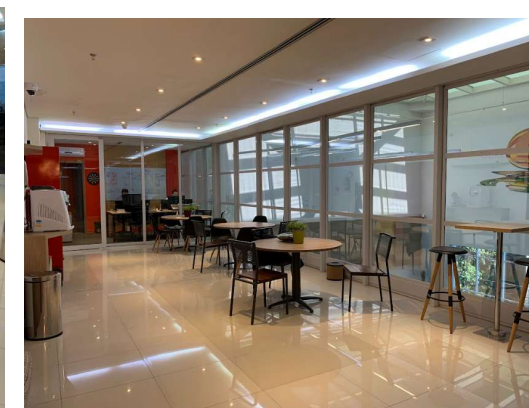
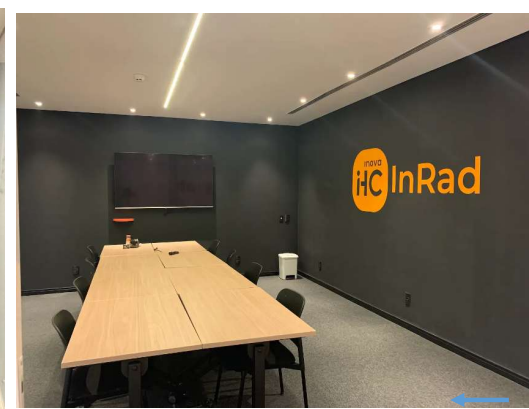
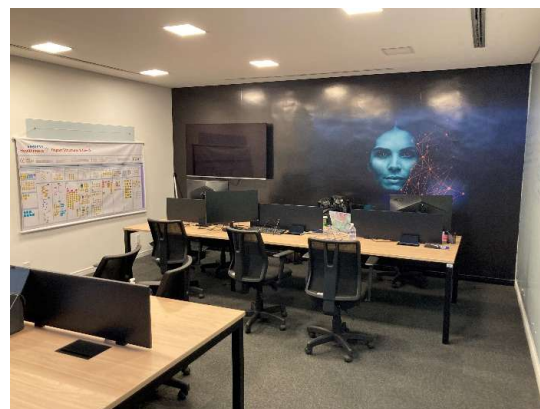
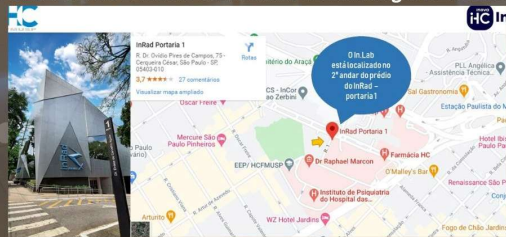
Você Conhece o In.lab?

O IN.LAB É UM CENTRO DE PESQUISA, DESENVOLVIMENTO E INOVAÇÃO EM INTELIGÊNCIA ARTIFICIAL APLICADA À SAÚDE DO HCMUSP.

O Laboratório iniciou suas atividades há 3 anos com o objetivo criar soluções através da Tecnologia buscando conexões entre pesquisadores, profissionais e jornada do paciente no HCFMUSP, através de projetos inovadores.

Venha nos visitar

O In.lab fica no 2º Andar do Instituto de Radiologia do HCFMUSP





Curso
INTELIGÊNCIA ARTIFICIAL
APLICADA À SAÚDE -
CONCEITOS E APLICAÇÕES

É com imensa satisfação que convidamos você a participar de um curso para explorar e aprofundar seus conhecimentos sobre Inteligência Artificial no direo da saúde.

O curso foi concebido para profissionais da área da saúde e gestores que desejam aprender sobre a IA com profundidade, mas que não se interessam por conceitos matemáticos complexos ou por aprender a programar computadores.

Explore como a IA promete humanizar e potencializar os cuidados na saúde e aprenda a integrar e liderar equipes multidisciplinares para aplicação da tecnologia na resolução de problemas.

Você foi uma das 20 pessoas escolhidas para fazer parte deste curso.

É necessário que você confirme sua participação. Para isso, basta responder a este e-mail.

Dia 08/12 (sexta-feira)
Horário: das 8h às 14h.
InRad - Auditório 2





Sumário - Conclusões

Desafios e Estratégias para o Setor Filantrópico

A Revolução da IA na Saúde

A Lacuna Educacional

Por Que se Preocupar?

Competências Essenciais para a Era da IA

Co-construções de soluções relevantes para o setor filantrópico

Case In.Lab - InovaHC - Hospital das Clínicas FMUSP

Governança

Transformação

Desafio

Educação

Ética

Colaboração

Inovação



OCT. 9, 2023

THE 100 MOST INFLUENTIAL PEOPLE IN ARTIFICIAL INTELLIGENCE

TIME100/AI



+
ELON
MUSK'S
FIGHT
FOR THE
FUTURE
OF AI
By WALTER
ISAACSON

time.com

← TIME100 AI

Eliezer Yudkowsky

Co-Founder, Machine Intelligence Research Institute

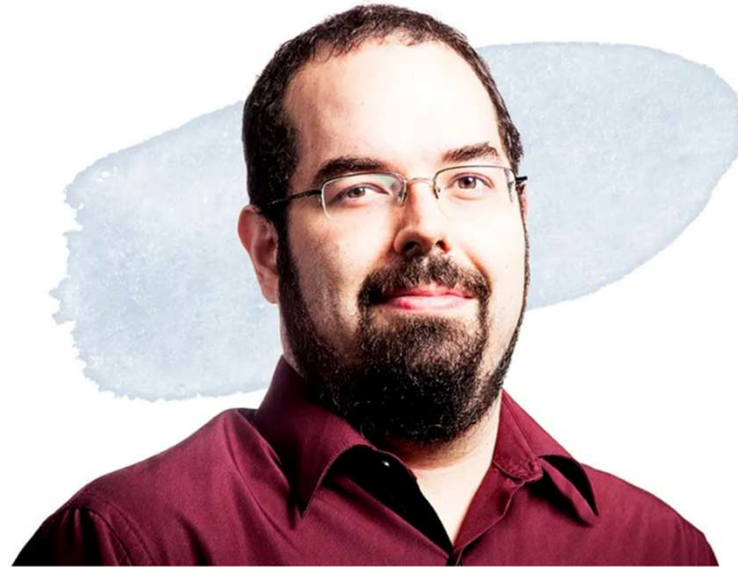


Illustration by TIME; reference image courtesy of Eliezer Yudkowsky

BY WILL HENSHALL



“De longe, o maior perigo da Inteligência Artificial é que as pessoas concluem muito cedo que a entendem.”

Obrigado

vinicius.guirado@hc.fm.usp.br

www.viniciusguirado.com.br

